

Lighthouse 360 Continues Winning Streak with Two 2018 Townie Choice Awards

December 17, 2018

- *For the third consecutive year, practicing dentists and readers vote Lighthouse 360 as the best patient communications system software in the industry.*
- *Lighthouse 360 also named best in dental marketing for a second consecutive year.*

JACKSONVILLE, Fla., Dec. 17, 2018 (GLOBE NEWSWIRE) -- [Web.com Group, Inc.](#) on Monday expressed its gratitude to the readers of the leading dental-industry publication, [Dentaltown Magazine](#), whose votes led to [two 2018 Townie Choice Award wins](#) for Lighthouse 360 – Web.com's all-in-one automated patient communication software geared for dental practices. Lighthouse 360 won the "Software: Patient Communications Systems" category for a third consecutive year and won the "Dental Marketing" category for a second consecutive year. Dentaltown announced the award winners on Friday, December 14.

"The Townie Choice Awards are among the most prominent peer recognitions in dentistry, and we thank Dentaltown's 230,000-strong online community for nominating us," said Micah Dickerson, vice president of product management at Lighthouse 360.

"Our software helps staff be more efficient and enables them to spend more time building relationships with their patients – and their patients notice the difference," added Dickerson.

The results are making a difference for the thousands of dental practices now using Lighthouse 360. According to recent analytics from Lighthouse 360, those using the software benefitted from an average 40 percent reduction in no-shows, 16 hours saved per week and nearly a 50 percent increase in patient reviews.

Since 2017, Lighthouse 360 has launched innovative features such as [Fill-In](#) and [Patient FastTrack](#). "Fill-In" was the first solution to automatically detect and fill last-minute patient cancellations, and "Patient FastTrack" allows new patients to register from a smartphone in minutes.

For a free demo of Lighthouse 360 and its award-winning features, visit www.lh360.com/townie or call 888-698-5764.

About Lighthouse 360

Lighthouse 360 – a Web.com brand since 2016 – automates dentists' daily consumer interactions and office routines such as appointment reminders, leading to improved operational efficiency and business results. The award-winning software has helped customers increase production by an average of 30 percent, and its features designed to boost practice efficiency, on average, save dental practices 16 hours per week and eliminate seven hours of weekly phone time for the front desk. For more information about Lighthouse 360, visit www.lh360.com or call 855-888-6474

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