



November 23, 2015

Web.com Joins Bing Ads Elite SMB Partner Program

Offers Dedicated Support That Lets Customers Focus on Their Business While the Bing Ads Elite SMB Partners Take Care of Their Marketing Needs

JACKSONVILLE, Fla., Nov. 23, 2015 (GLOBE NEWSWIRE) -- Web.com Group, Inc. (NASDAQ:WEB), a leading provider of Internet services and online marketing solutions for small businesses, announced today that it has joined the Bing Ads Elite SMB Partner Program, for partners who have proven and trusted expertise in driving growth to small- and medium-sized businesses through a deep understanding of the search advertising landscape, specifically through the Bing Ads platform. These partners are committed to providing high-quality support and service and have the requisite technology, innovation and skilled workforce to help businesses see success using Bing Ads products.

"Because Web.com is continually looking for better ways to help drive the success of our small business customers, we are delighted to become a Bing Ads Elite SMB Partner," said David Brown, chairman and chief executive officer of Web.com. "This effort clearly supports our mission of providing small businesses with the right tools to help them build stronger marketing campaigns that may lead to increased business opportunities."

As a Bing Ads Elite SMB Partner, Web.com customers will receive:

- Expertise that maximizes ROI through custom-fit digital marketing campaigns, the latest technology, performance tracking and tailored reporting
- Dedicated support that lets customers focus on their business while the Bing Ads Elite SMB Partners take care of their marketing needs
- Deep industry and Bing Ad platform knowledge gained through exclusive access to customized training and industry insights

"Bing is enthused to have Web.com join the Bing Ads Elite SMB Partner Program," said Kelly Thomas Nojaim, director, Channel Partner Team at Bing. "Web.com can now share with its small business customer Bing's expertise that maximizes ROI through custom-fit digital marketing campaigns, the latest technology, performance tracking and tailored reporting."

About Web.com

Web.com Group, Inc. (NASDAQ:WEB) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com is owner of several global domain registrars and further meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products, eCommerce solutions and call center services. To get more information, visit www.web.com; follow Web.com on Twitter [@webdotcom](https://twitter.com/webdotcom) or on Facebook at www.facebook.com/web.com. For additional online marketing resources and small business networking, please visit Web.com's [Small Business Summit](#).

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