



June 14, 2016

Web.com Invites Washington, DC Area Small Businesses to the Webwise Small Business Workshop

Free Marketing Seminar to be held at Congressional Country Club in conjunction with the PGA TOUR Quicken Loans National Golf Tournament

JACKSONVILLE, Fla., June 14, 2016 (GLOBE NEWSWIRE) -- Web.com (NASDAQ:WEB), a leading provider of Internet services and online marketing solutions for small businesses, invites small business owners in the greater Washington, DC area to its upcoming Webwise Small Business Workshop — a free seminar designed to help small business owners learn how to successfully develop a strong, comprehensive web presence and grow their business online. The Webwise Small Business Workshop will take place during the 2016 Quicken Loans National golf tournament on Tuesday, June 21 beginning at 9:00 a.m. at Congressional Country Club in Bethesda, Maryland. Through Web.com's agreement with the PGA TOUR and as umbrella sponsor of the Web.com Tour, Web.com developed the complementary Webwise Small Business Workshop as a benefit to small business owners in communities across the country.

"Entrepreneurs and small businesses continue to lead the job growth and the economic success across the greater metro Washington, DC area," said David L. Brown, chairman, chief executive officer and president of Web.com. "Our mission at Web.com is simple — to help small businesses succeed online. At our Webwise Small Business Workshops, we'll provide personal consultations to educate small business owners on the essential steps needed to build a strong online presence, generate more customer engagement opportunities, and ultimately, grow their businesses."

To further help the small business owners, Bank of America will join Web.com at this Webwise Small Business Workshop to share how technology can make your money work smarter. Bank of America will provide useful information and tools that help small business owners improve the financial performance of their business.

Justin Leedy, director of marketing at Web.com, will lead the discussion at the Webwise Small Business Workshop, and will share knowledge and tools that small businesses can use to strengthen their online presence and find new growth opportunities through search engines, social media and other online marketing programs.

97% of searches for local products or services start online, and the Webwise Small Business Workshop focuses on several ways small business owners can grow their business by establishing a comprehensive, strong web presence. Topics include the critical elements of a great website, getting that website found on search engines, finding new customers through social media and better engaging existing customers through email marketing.

"As part of our commitment to give back to the communities we serve, we are thrilled to offer this free event which helps small business owners identify the best online opportunities for their unique business models," said Leedy. "The Internet can be overwhelming, so we make sure attendees leave with a clear picture of what their best next steps will be. We expect a lively, fun and highly interactive dialogue covering a range of topics that are current and specifically relevant to small businesses."

Event Details:

- ⌋ **Where:** Congressional Country Club, 8500 River Rd, Bethesda, MD 20817
- ⌋ **When:** Tuesday, June 21, 2016; 9:00 a.m. — 12:00 p.m.
- ⌋ **Cost:** Attendance is free, but advanced registration is requested at: <http://www.webwiseworkshop.com/events>
- ⌋ **Social media:** Twitter: [@webdotcom](#) / Facebook: [Web.com](#)
- ⌋ Every attendee will receive one (1) complimentary ticket to the 2016 Quicken Loans National golf tournament.

Attention Editors/News Directors: [Click here to view a Webwise Workshop](#) video on what it's like to attend one of our Webwise Small Business Workshops.

About Web.com

[Web.com Group, Inc.](#) (NASDAQ:WEB) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com is owner of several global domain registrars and further meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including website design and management,

search engine optimization, online marketing campaigns, local sales leads, social media, mobile products, eCommerce solutions and call center services. To get more information, visit web.com; follow Web.com on Twitter [@webdotcom](https://twitter.com/webdotcom) or on Facebook at facebook.com/web.com. For additional online marketing resources and small business networking, please visit the [Web.com Small Business Forum](#).

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