



June 9, 2016

## Web.com to Host Nashville Area Small Businesses at the Webwise Small Business Workshop

### Free Web Marketing Seminar to be Held at the Omni Nashville Hotel

JACKSONVILLE, Fla., June 09, 2016 (GLOBE NEWSWIRE) -- Web.com (NASDAQ:WEB), a leading provider of Internet services and online marketing solutions for small businesses, invites small business owners in the greater Nashville area to its upcoming Webwise Small Business Workshop — a free seminar designed to help small business owners learn how to successfully develop a strong, comprehensive web presence and grow their business online. The Web.com Webwise Workshop will take place on Wednesday, June 15, 2016, at 10:00 a.m. at the Omni Nashville Hotel, 250 5th Ave S, Nashville, Tennessee.

"Small businesses are the backbone of job growth for our nation and they face many of the same challenges as large companies yet have a fraction of the resources," stated David L. Brown, chairman, chief executive officer and president of Web.com. "Our mission at Web.com is simple — to help small businesses succeed online. With the Webwise Workshop, we provide personal consultations to educate small business owners on the essential steps needed to build a strong online presence, generate more customer engagement opportunities, and, ultimately, grow their businesses."

Justin Leedy, director of marketing at Web.com, will lead the discussion at the Webwise Small Business Workshop, and will share knowledge and tools that small businesses can use to strengthen their online presence and find new growth opportunities through search engines, social media and other online marketing programs.

97% of searches for local products or services start online, and the Webwise Small Business Workshop by Web.com focuses on several ways small business owners can grow their business by establishing a comprehensive, strong web presence. Topics include the critical elements of a great website, getting that website found on search engines, finding new customers through social media and better engaging existing customers through email marketing.

"As part of our commitment to give back to the communities we serve, we are thrilled to offer this free event which helps small business owners identify the best online opportunities for their unique business models," said Leedy. "The Internet can be overwhelming, so we make sure attendees leave with a clear picture of what their best next steps will be. We expect a lively, fun and highly interactive dialogue covering a range of topics that are current and specifically relevant to small businesses."

#### Event Details:

- | **Where:** Omni Nashville Hotel, 250 5th Ave S, Nashville, TN
- | **When:** Wednesday, June 15, 2016; 10a.m — 1p.m.
- | **Cost:** Attendance is free, but advanced registration is requested at: <http://www.webwiseworkshop.com/events>
- | **Social media:** Twitter: [@webdotcom](#) / Facebook: [Web.com](#)

**Attention Editors/News Directors:** [Click here to view a Webwise Workshop](#) video on what it's like to attend one of our Webwise Workshop events.

#### About Web.com

[Web.com Group, Inc.](#) (NASDAQ:WEB) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com is owner of several global domain registrars and further meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products, eCommerce solutions and call center services. To get more information, visit [web.com](#); follow Web.com on Twitter [@webdotcom](#) or on Facebook at [facebook.com/web.com](#). For additional online marketing resources and small business networking, please visit the [Web.com Small Business Forum](#).

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