



## Advertising Age Names Website Pros One of the Top Five U.S. Search Marketing Agencies

JACKSONVILLE, Fla., Nov 29, 2007 (PrimeNewswire via COMTEX News Network) -- Website Pros, Inc. (Nasdaq:WSPI), a leading provider of Web and marketing services for small and medium-sized businesses, was recently recognized by Advertising Age as the fourth largest U.S. search marketing agency. Of the twenty agencies listed by Advertising Age, Website Pros is the only publicly traded company and the only company specifically targeting the growing small business segment of the market.

"Search engine marketing continues to be the largest driver of online advertising contributing over 40% of all online spending," stated David Brown, Chairman and CEO of Website Pros. "At Website Pros we have made a concerted effort to be a leading player in this market through our LEADS.com and Submitaweb site product groups by specifically targeting the long tail of the Web -- the approximate 27 million small businesses residing in the U.S. today. We are pleased with this recognition from Advertising Age and feel it is further validation that Website Pros' strategy is paying dividends for our small business customers."

Through Website Pros' numerous brands, the company offers a full suite of Web and marketing services for small businesses. LEADS.com offers search engine marketing through companies such as Google, Yahoo and Microsoft. Submitaweb site optimizes websites to increase their organic rankings on search engines. Renovation Experts provides qualified leads to independent contractors across the United States and Canada. In all, Website Pros currently manages the web presence of approximately 255,000 small businesses.

"We use Website Pros' online marketing services and have consistently seen great results," stated Charles Olson, Chief Technology Officer, Prudential Douglas Elliman, a customer of Website Pros based in New York. "Within six months, Website Pros was able to get us a leading position on Google."

For more information on Advertising Age's annual Search Marketing "Fact Pack 2007", please go to <http://adage.com/images/random/datacenter/2007/searchfactpack2007.pdf>. The ranking is based on 2006 revenues generated from search engine marketing and optimization.

### About Website Pros

Website Pros, Inc. (Nasdaq:WSPI) is a leading provider of Do-It-For-Me and Do-It-Yourself website building tools, Internet marketing, lead generation and technology solutions that enable small and medium-sized businesses to maintain an effective Internet presence. Website Pros offers a full range of Web services, including Do-It-For-Me and Do-It-Yourself website design and publishing, Internet marketing and advertising, search engine optimization, lead generation, home contractor specific leads and shopping cart solutions, meeting the needs of these businesses anywhere along their lifecycles -- from those just establishing a Web presence to more sophisticated online eCommerce sites. For more information on the company, please visit <http://www.websitepros.com> or <http://www.web.com> or call 1-800-GETSITE.

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Website Pros, Inc.  
Peter Delgrosso  
404-260-2500  
[investor@corp.web.com](mailto:investor@corp.web.com)

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