



LogoYes Gives Small Businesses Access to Professional Branding Solutions At An Affordable Price

JACKSONVILLE, Fla., Oct. 16, 2008 (GLOBE NEWSWIRE) -- Web.com (Nasdaq:WWW), a leading provider of online marketing for small businesses, is offering small business owners the ability to develop and foster their own brand identity through its LogoYes logo and brand identity solution.

Founded in 2003 with strong roots in advertising and graphic design, LogoYes is a pioneer in logo development, allowing companies to create professional-grade logos and a strong brand identity that can be used in a variety of online and offline marketing materials, such as websites, business cards, brochures, direct mail pieces, pamphlets, etc.

LogoYes has produced tens of thousands of customized logos for small and medium-sized businesses by leveraging its patent-pending online logo development solution. High impact logos add instant credibility to a company and, most importantly, help customers remember a business's name. A unique, well-designed logo used to be a luxury afforded only by large companies or businesses willing to break the bank. LogoYes enables customers large and small to create a well-designed professional-grade logo easily, and the response has been extremely positive.

"When I opened my business, I created my logo and business cards with LogoYes and was thrilled with the results," said Susan Watson-Neimy, Founder of Facial Fusion, a physician supervised Aesthetic Medical Boutique located in Charleston, SC (<http://www.facialfusion.com/>). "The development process was fun and easy and my new logo perfectly captures the spirit of my company. Since then, Web.com has designed my website and helped me successfully promote it through online marketing. With LogoYes and Web.com under one roof, I feel like I have a true marketing partner that can help me with any aspect of growing my business."

With tens of thousands of custom symbols and an easy and orderly development process, businesses have all the necessary material to create a distinct brand at an affordable price. Customers can choose to create their own logos, and even business cards, for under \$100. If time is an issue, customers can elect to have a professionally-designed, customized logo created for just \$289, by simply providing some information about their company, and the team at LogoYes will quickly provide customers with several logo designs to choose from.

To start building your own logo and brand identity, visit <http://www.logoyes.com/> and try the logo design tool for free.

About Web.com

[Web.com](http://www.web.com) (Nasdaq:WWW) is a leading provider of online marketing for small businesses. Web.com offers a full range of online services, including Internet marketing and advertising, local search, search engine marketing, [search engine optimization](#), [lead generation](#), [home contractor specific leads](#), [website design](#) and publishing, [logo and brand development](#), and [eCommerce solutions](#), meeting the needs of small businesses anywhere along their lifecycle. Web.com is currently incorporated in Delaware as Website Pros, Inc. and is doing business as Web.com. For more information on the company, please visit <http://www.web.com/> or call 1-800-GETSITE.

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