



Bob Vila Teams with Web.com to Match Homeowners with Contractors

JACKSONVILLE, FL and BOSTON, MA - October 8, 2008 - Web.com (NASDAQ: WWWW), a leading provider of online marketing for small businesses, today announced an exclusive partnership with Bob Vila to leverage the Internet to match homeowners with contractors and home renovation experts. Bob Vila is one of the most beloved U.S. television personalities and among the country's best-known authorities on home improvement. Under this exclusive arrangement, Bob Vila and Web.com will offer homeowners access to contractors to suit their specific home repair needs under [RenovationExperts.com](#), [Leads.com](#), [BobVilaContractors.com](#), and other websites. For contractors, this service provides them with a powerful lead generation solution to attract new customers in their local area.

"My passion is helping homeowners create their dream home, whether they do it themselves or need professional help to complete the project," said Bob Vila. "With more and more homeowners searching online for contractors, it is clear that the Internet has become a dominant source of information on the subject. This partnership with Web.com allows me to provide those homeowners who do not have the time or expertise to complete their own project with access to a network of home renovation professionals."

Bob Vila has been a recognized authority in the home renovation industry for more than 35 years. He has been the force behind numerous TV shows like "Bob Vila's Home Again" and "Bob Vila", as well as the author of eleven books, and his own line of home improvement tools.

"Web.com is excited to bring homeowners and home contractors together under the Bob Vila brand," stated Jeff Stibel, President of Web.com. "The opportunity to work with Bob Vila, an icon of home improvement, adds tremendous value to consumers, as well as for contractors who are part of our network. As this industry continues to evolve through its early stages, we feel that this partnership with Bob Vila will enable us to build a leading brand in the space. When it comes to home renovation online or offline, there is no one more reputable than him."

Since 1999, Web.com has helped millions of homeowners locate, compare and hire local remodeling contractors. The company provides access to a large network of thousands of qualified remodeling contractors, who provide a variety home improvement, home repair and home remodeling services.

For more information, please visit www.bobvilacontractors.com.

About Bob Vila

After 35 years as the world's most successful home improvement television host, Bob Vila remains one of America's most beloved television personalities and best-known authority on the subject. Vila hosted the iconic, groundbreaking TV series *This Old House* for 10 years then founded BTV Inc., the television production company that produced *Bob Vila's Home Again* and *Bob Vila*. His website [BobVila.com](#) is the leading site for the do-it-yourself community offering homeowners valuable information to solve their problems and answer their questions at every stage of the home improvement, remodeling and repair process.

About Web.com

Web.com (NASDAQ: WWWW) is a leading provider of online marketing for small businesses. Web.com offers a full range of online services, including Internet marketing and advertising, local search, search engine marketing, search engine optimization, lead generation, home contractor specific leads, website design and publishing, and shopping cart solutions, meeting the needs of small businesses anywhere along their lifecycle. Web.com is currently incorporated in Delaware as Website Pros, Inc. and is doing business as Web.com. For more information on the company, please visit <http://www.web.com> or call 1-800-GETSITE.

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