



Lenders One Enlists Web.com as New Preferred Partner

Partnership provides members with online marketing services, Web site design

ST. LOUIS, Aug. 19, 2008 — Lenders One Mortgage Cooperative, a national alliance of mortgage bankers, announced that it has partnered with Web.com (NASDAQ: WWWW), a company specializing in online marketing services for small and medium-sized businesses, to provide Lenders One members with Web site design, local search marketing and search engine optimization.

In this program with Web.com, Lenders One members gain access to an experienced team of online marketing professionals who provide full customer support, Web site maintenance and guidance during the entire process including real-time reporting of calls, e-mails, clicks and Web site traffic to monitor their online results. The solutions offered through the program include professional Web site design, targeted online marketing services and analytical tools to measure the return on investment.

"Small- to mid-size mortgage banks generally do not have the internal expertise to best promote their business and attract new customers in an online environment, and seeking this support externally can be time consuming and costly," said Scott Stern, CEO of Lenders One. "The collective membership power of Lenders One allows us to offer Web.com's services to our members in an efficient, cost-effective manner."

Other Web.com services offered through this program include e-mail marketing, banner advertising, paid inclusion, which is immediate and guaranteed placement in search results, as well as search engine submission, which is the direct and continuous submission of a company's Web address to all major search engines.

"As a company that focuses on the online needs of small and medium-sized businesses, Web.com is uniquely positioned to create a strong online presence for Lenders One members," said Jeff Stibel, president of Web.com. "This partnership with Lenders One presents a unique opportunity for us to leverage our broad suite of online marketing solutions to enhance revenue and grow customer reach for their mortgage bankers across the country."

Of approximately 25 preferred vendor relationships, Web.com is the only partner to fill this space for Lenders One and make available the tools and advice to assist members with their online marketing and Web site needs. Stern added, "We saw the benefits not only for our mortgage bankers, but also for the loan officers they work with in giving them access to Web development and maintenance solutions."

About Lenders One Mortgage Cooperative

Lenders One is a national alliance of mortgage bankers which was established in 2000 and is based in St. Louis. With more than 120 members originating \$40 billion in mortgage loans annually, the Lenders One alliance ranks as the ninth largest mortgage originator in the U.S. Lenders One leverages its aggregate buying power and preferred-investor relationships to negotiate better lending terms, provide premium business services at reduced costs and offer ongoing seminar training through Lenders One University.

For more information about membership, contact Tim Stern 866.728.5678 or visit www.lendersone.com.

About Web.com

Web.com (NASDAQ: WWWW) is a leading provider of online marketing for small businesses. It offers a full range of online services, including Internet marketing and advertising, local search, search engine marketing, search engine optimization, lead generation, home contractor specific leads, Web site design and publishing and shopping cart solutions, meeting the needs of small businesses anywhere along their lifecycle. The company offers these services direct to small businesses and through franchise organizations, dealer networks and agent networks. Web.com is currently incorporated in Delaware as Website Pros Inc., and is doing business as Web.com. For more information on the company, please visit <http://www.web.com> or call 1-800-GETSITE.

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