



Web.com and SuperMedia Alliance a Win-Win for Small Business

JACKSONVILLE, Fla. and DALLAS, Dec. 9, 2010 (GLOBE NEWSWIRE) -- Web.com Group, Inc. (Nasdaq:WWW), a leading provider of online marketing for small businesses, and SuperMedia (Nasdaq:SPMD), the advertising agency for local small- to medium-sized businesses across the United States, today announced an agreement to provide greater opportunities for small business customers to develop, support and expand their online presence.

In addition to SuperMedia's full spectrum of advertising offerings including Superpages directories, Superpages.com and Superpages direct mail products, SuperMedia's local business clients will have access to a Web.com-powered website, including domain and hosting products and services designed to help them successfully market and grow their businesses online.

Participating SuperMedia clients will gain the following benefits:

- A professionally built or redesigned website with enhanced design and marketing features that represents their unique business in the best possible way
- E-mail, with unlimited e-mail boxes tied to their domain name
- Expert tracking services which will allow them to check their website activity and monitor their website performance
- Ongoing support for design and content changes

"We are very excited to once again join with SuperMedia in their quest to help small businesses market and grow their companies," said David Brown, chairman and chief executive officer of Web.com. "We believe that this alliance will help SuperMedia clients get the best possible website for their business, allowing them to leverage professional design, hosting and ongoing support services to have the best possible impact online."

"One of the most critical elements in making sure our client's content is available anytime and anywhere is the development of a robust website," said Sandra Crawford Williamson, chief marketing officer for SuperMedia. "Web.com brings a wealth of deep knowledge and expertise in creating and developing first-class websites that will engage consumers and help our clients grow."

About Web.com

Web.com Group, Inc. (Nasdaq:WWW) is a leading provider of online marketing for small businesses. Web.com meets the needs of small businesses anywhere along their lifecycles by offering a full range of online services and support, including [domain name registration](#) services, website design, [logo design](#), search engine optimization, search engine marketing and local sales leads, general contractor leads, franchise and homeowner association websites, shopping cart software, eCommerce web site design and call center services. For more information on the company, please visit <http://www.web.com/> or call 1-800-GETSITE.

Note to Editors: Web.com is a registered trademark of Web.com Group, Inc.

The Web.com Group, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=8415>

About SuperMedia LLC

SuperMedia LLC (Nasdaq:SPMD) is the advertising agency for local small- to medium-sized businesses across the United States. SuperMedia specializes in results. Click-here results. Ring-the-phone results. Knock-on-the-door results.

SuperMedia's advertising solutions and services include: the award-winning [SuperGuarantee®](#) program, the [SuperTradeExchange®](#) program, the now easy-to-read Superpages directories, published for Verizon®, FairPoint® and Frontier®, [Superpages.com®](#), [EveryCarListed.com®](#), Superpages for your mobile and Superpages direct mail products. For more information, visit www.supermedia.com.

The SuperMedia LLC logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=8416>

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