



NFIB Partners With Web.com to Improve Online Visibility of Small Businesses

Nation's Leading Small Business Association to Offer Its 350,000 Members Web.com's Website Design and Online Marketing Solutions

WASHINGTON and JACKSONVILLE, Fla., Feb. 4, 2010 (GLOBE NEWSWIRE) -- The National Federation of Independent Business, the nation's leading [small business association](#), has entered into an exclusive partnership with Web.com (Nasdaq:WWW), the leading provider of online marketing for small and medium-sized businesses. The alliance gives NFIB members access to Web.com's Web design and online marketing products that help small businesses succeed online.

"We are dedicated to helping small businesses own, operate and grow their businesses, and that means using the Internet as one of their tools," said Mark Garzone, NFIB's Senior Vice President, Marketing. "Web.com has both the experience and the expertise to provide the best and most comprehensive solutions available to our members, as the many Fortune 500 companies that choose to partner with Web.com can attest. Also, by choosing Web.com, our members will gain the added benefit of working with only one company, instead of many, to have their online marketing needs addressed."

Web.com will provide NFIB members with a complete online marketing solution that incorporates professional design, marketing and search engine promotion capabilities—including enhanced listings in Google™ Maps, top Internet yellow pages and local search engine directories—a mobile website and a performance scorecard that provides site traffic updates in real time. Members will also have access to ongoing support from Web.com's team of design and online marketing experts.

"With more people using the Internet, a website is often the first impression customers will have of a business, especially when they are not an established brand," said David Brown, Chairman, President and Chief Executive Officer, Web.com. "When you're competing for mindshare in the marketplace, just having a website isn't enough. Small businesses need websites that are properly designed, optimized, marketed and maintained. Our core competency is to provide that assistance to small businesses effectively, efficiently and affordably. We appreciate the opportunity to work with NFIB, the voice of America's small businesses, and look forward to helping NFIB members succeed."

About NFIB

The [National Federation of Independent Business](#) (NFIB) (www.NFIB.com) is the nation's leading small business association. A non-profit, non-partisan association founded in 1943, NFIB represents the consensus views of its members in Washington and all 50 state capitals. NFIB's mission is to promote and protect the right of its members to own, operate, and grow their businesses. NFIB also provides its members with a wealth of practical information, resources, and tools and tips to help them succeed. And, by pooling member purchasing power, NFIB can give members access to selected products and services at discounted prices. To learn more about NFIB, visit: www.NFIB.com or call 1-800-NFIB-NOW (634-2669).

About Web.com

Web.com Group, Inc. (Nasdaq:WWW) is a leading provider of online marketing for small and medium-sized businesses. Web.com meets the needs of small and medium-sized businesses anywhere along their lifecycle by offering a full range of online services and support, including website design, logo design, search engine optimization, search engine marketing, local sales leads, general contractor leads, franchise and homeowner association websites, [shopping cart software](#), eCommerce [website design](#) and call center services. For more information on the company, please visit www.web.com or call 1-800-GET-SITE (438-7483).

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