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Web.com Applies to be Exclusive Registry for New ".WEB" Designation

JACKSONVILLE, Fla., May 30, 2012 (GLOBE NEWSWIRE) -- Web.com Group, Inc. (Nasdaq:WWW), a leading provider of internet services and online marketing solutions for small- and medium-sized businesses, has applied to be the exclusive registry for the new ".WEB" generic top level domain (gTLD), which is part of the first wave of the newly-expanded universe of domain names being considered by ICANN (Internet Corporation for Assigned Names and Numbers).

"The .WEB domain opens up an exciting new dimension in domain-name extension inventory, giving businesses and consumers significant new opportunities to get the domain name they need," said David Brown, chairman and chief executive officer of Web.com. "As the parent company of two leading domain registrars, Network Solutions and Register.com, Web.com is uniquely poised to usher in this new era of domain name potential and deliver a best-in-class registry experience for prospective .WEB customers."

The .WEB domain is widely believed to be the most important extension since .COM, as its designation is intuitively understood to be part of the internet and not constrained by narrower definitions, such as .INFO or .ORG. Virtually any entity that aspires to be on the internet would be a prospective applicant for a .WEB domain name, and it is expected to be particularly attractive to those who were not able to obtain a .COM extension for their use.

"We believe we possess the natural platform from which to successfully market the new .WEB top level domain since we are the sole owner of the Web.com trademark as issued by the U.S. Patent and Trademark office," Brown continued. "With the resources of a nearly \$500 million company and the inherent marketing advantage of the Web.com name, we believe we have the best opportunity to initiate and accelerate .WEB's adoption as a universally understood and accepted top level domain."

As outlined in the application, Web.com proposes to be the exclusive registry for the .WEB gTLD and has already selected a third party operator to assist with managing the Domain Name System (DNS) infrastructure.

Web.com currently offers pre-registration for the [.WEB gTLD](#) on its website and remains committed to promoting the .WEB gTLD as a new and valuable top level domain.

About Web.com

Web.com Group, Inc. (Nasdaq:WWW) is a leading provider of online marketing for small- and medium-sized businesses (SMBs). Web.com meets the needs of SMBs anywhere along their lifecycle by offering a full range of online services and support, including domain name registration services, website design, logo design, search engine optimization, search engine marketing and local sales leads, email marketing, general contractor leads, franchise and homeowner association websites, shopping cart software, eCommerce website design and call center services. For more information on the company, please visit <http://www.web.com>.

Note to Editors: Web.com is a registered trademark of Web.com Group, Inc.

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