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NameJet Offers Key Auction Services for the Next Generation of Internet Domains

KIRKLAND, Wash., May 31, 2012 (GLOBE NEWSWIRE) -- NameJet, a leading domain aftermarket reseller, announced that it will offer auction services to domain Registries operating in the new top level internet domain (TLD) marketplace introduced by ICANN (the Internet Corporation for Assigned Names and Numbers) this year.

"The unprecedented release of so many top level domains means that domain Registries will need a trusted, reliable partner to handle the various auction-related opportunities that the ICANN process will allow," said Matt Overman, general manager of NameJet. "As a joint venture between Web.com and Demand Media—who together own three of the top ten largest ICANN-accredited registrars—NameJet has both the foundational expertise and the customer reach necessary to ensure success in the auction arena."

NameJet is a premier domain aftermarket reseller, focused on expiring, premium and emerging domains. In the Sunrise and Land Rush auction segment, NameJet will offer auction services for Registries that wish to auction the rights to their generic TLD strings in order to maximize revenue from domains that have multiple interested parties. NameJet also plans to offer both auction services and brokerage services for Registry-reserved premium domains.

With approximately 8,000 domain name auctions per month and a customer base of more than 100,000 bidders, NameJet can offer Registries robust email campaigns, online advertising, sponsorships and multiple partnership opportunities to an attentive and growing market. With a long history of providing secure, premium auction services, NameJet is a Registry's best option when it comes to auction services in this new internet era.

About NameJet

NameJet is a joint venture between Web.com Group, Inc. (Nasdaq:WWW) and Demand Media, Inc. (NYSE:DMD), who together own three leading ICANN-accredited registrars (eNom, Network Solutions and Register.com). Launched in 2007 with core auction software and technical infrastructure operating since 2004, NameJet serves domain investors, Fortune 500 companies and their representatives, small- and medium-sized businesses, as well as a diverse and global mix of individual investors. It has processed over 200,000 domain auctions, establishing itself as a trustworthy and transparent auction platform that is customer-focused and user-friendly.

About Web.com

Web.com (Nasdaq:WWW), the parent company of registrars Network Solutions and Register.com, is a leading internet services and online marketing company dedicated to helping small-and medium-sized businesses compete and succeed online. Web.com offers both do-it-yourself and do-it-for-me solutions including domain name registration, website development, search engine optimization, online advertising and local sales leads, social media and mobile products, eCommerce and call center services. Founded in 1997, Web.com has more than three million customers and approximately nine million domains under management. For more information, go to www.web.com.

Note to editors: Web.com is a registered trademark of Web.com Group, Inc.

About Demand Media, Inc. and eNom

Demand Media, Inc. (NYSE:DMD) is a leading content and social media company that informs and entertains one of the Internet's largest audiences, helps advertisers find innovative ways to engage with their customers and enables publishers to expand their online presence. A part of the Demand Media family of companies, **eNom** is the world's largest ICANN accredited domain name wholesale registrar. eNom makes it possible for individuals and organizations to buy and sell Internet domains and services. For more information about eNom, please visit www.enom.com.

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