



October 10, 2013

## Web.com Gives Back to San Francisco Small Businesses With Free Online Marketing Forum

### Small Business Forum to be Held as Part of Charles Schwab Cup Championship

JACKSONVILLE, Fla., Oct. 10, 2013 (GLOBE NEWSWIRE) -- Web.com (Nasdaq:WWW), a leading provider of Internet services and online marketing solutions for small businesses, will host a free Small Business Forum designed to help small business owners learn how to successfully increase visibility and market online. The Small Business Forum will take place on Thursday, October 31, 2013, from 8:00 — 10:30 a.m. PDT at the South San Francisco Conference Center.

Through Web.com's agreement with the PGA TOUR and as umbrella sponsor of the Web.com Tour, Web.com developed the Small Business Forum as a benefit to small business owners in communities across the country. The Web.com Small Business Forum takes place in conjunction with the Charles Schwab Cup Championship, which will be held Thursday, October 31, 2013 — Sunday, November 3, 2013, at TCP Harding Park in San Francisco.

Google Director of Channel Sales Ben Wood will kick off the Web.com Small Business Forum, and Web.com Vice President of Marketing Debbi Lechner will share information and tools to help small business owners increase visibility and optimize marketing efforts online.

"We're excited to bring this event focused on assisting small business owners to San Francisco and help the local community," said Lechner. "Working with millions of business owners every day, we have best practices that address real-world challenges of marketing online and through social channels. We expect a lively dialogue covering a range of key, timely topics that small business owners face when tackling this increasingly important digital opportunity."

Topics and content at the Small Business Forum focus on ways small business owners can achieve a successful Internet presence, including the elements of a great website, how to determine if their website is working for them, increasing traffic to their website and business, and decoding how to efficiently market their business on Google, Facebook and Twitter.

#### Event Details:

- **Where:** South San Francisco Conference Center (255 S Airport Blvd., South San Francisco, CA 94080)
- **When:** Thursday, October 31, beginning with a complimentary breakfast at 8 a.m.; presentation will start promptly at 8:30 a.m. and will conclude at 10:30 a.m.
- **Cost:** Attendance is free, but advanced registration is requested at [smallbusinessforum.web.com](http://smallbusinessforum.web.com).
- All pre-registered attendees will receive one (1) free ticket to the Charles Schwab Cup Championship.
- Each attendee will be entered into a raffle to win a VIP experience package. Five (5) packages will be given away. The packages include access for two (2) to the Charles Schwab Cup Championship, two (2) tickets to the Cypress Club Hospitality Tent and one (1) parking pass for each day of the tournament.

For more information, contact [smallbusinessforum@web.com](mailto:smallbusinessforum@web.com) or call 800-862-8718.

**Attention Editors/News Directors:** For a glimpse into what it's like to attend a Web.com Small Business Forum event, please click [here](#) for a short video.

#### About Web.com

[Web.com Group, Inc.](http://www.web.com) (Nasdaq:WWW) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com is a global domain registrar and further meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products, eCommerce solutions and call center services. For more information, please visit [www.web.com](http://www.web.com); follow Web.com on Twitter [@webdotcom](https://twitter.com/webdotcom) or on Facebook at [www.facebook.com/web.com](https://www.facebook.com/web.com). For additional online marketing resources and small business networking, please visit Web.com's [Small Business Forum](#).

## About the Web.com Tour

Founded (1990), owned and operated by the PGA TOUR, the Web.com Tour enters a new era in 2013 as it identifies those players who are ready to compete and win on golf's biggest stage. Beginning in 2013, the Web.com Tour becomes the path to the PGA TOUR with all 50 available PGA TOUR cards coming through the Web.com Tour and the season culminating at the four-event Web.com Tour Finals in September. Web.com became the Tour's umbrella sponsor on June 27, 2012, replacing Nationwide Insurance. A 10-year agreement (through 2021) is in place. Three out of four PGA TOUR members are Web.com Tour alumni. Tour alumni have won 363 PGA TOUR titles, including 17 majors and five PLAYERS Championships. The PGA TOUR, through the efforts of its three tours and their tournaments, sponsors, players and volunteers, supports over 3,000 local charities and has surpassed \$1.8 billion in charitable giving. To learn more about the PGA TOUR and Web.com Tour and to follow the season-long quest for a PGA TOUR card, visit [PGATOUR.COM](http://PGATOUR.COM), Twitter and Facebook.

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