



June 13, 2013

Web.com Hosts Forum to Help North Carolina Small Businesses Succeed In Marketing Online

RALEIGH, N.C. - June 13, 2013 - Web.com, a leading provider of Internet services and online marketing solutions for small and mid-sized businesses (SMBs), will host a free, interactive Small Business Forum designed to help North Carolina small businesses learn how to successfully increase visibility and market themselves online. The Small Business Forum will take place on Friday, June 21, 2013, from 8:00 a.m. - 10:30 a.m. EDT at the Raleigh Marriott City Center.

PGA Hall of Fame golfer Billy Casper will open the educational session by sharing details of his career and growing his golf course management company. Casper has been known as one of the most accomplished golfers to ever play the game with over 51 PGA Tour wins in his career. Web.com senior vice president Andrew Gorrin will then share information and tools to help small business owners increase visibility and optimize marketing efforts online.

"We're excited to have an event focused on what really works with marketing online so that small businesses throughout North Carolina can harness the power of Internet to succeed," said Gorrin. "We have best practices from working with millions of business owners every day who are addressing real-world challenges of marketing online and through social channels. As with other forums we've hosted recently across the U.S., there will be a dynamic dialogue surrounding a range of key, timely topics that small businesses face with this increasingly important digital opportunity."

Topics and content at the Small Business Forum focus on ways small business owners can achieve a successful Internet presence, including the elements of a great website, how to determine if their website is working for them, increasing traffic to their website and business, and decoding how to efficiently market on Google, Facebook and Twitter.

The Web.com Small Business Forum takes place in conjunction with the Rex Hospital Open, which will be played June 20, 2013 - June 23, 2013, at TPC Wakefield Plantation. As part of its recently announced agreement with the PGA TOUR, Web.com developed the Web.com Small Business Forum as a way to bring additional benefit to communities where events are held.

Event Details:

- **Where:** Raleigh Marriott City Center (500 Fayetteville Street, Raleigh, N.C. 27601)
- **When:** Friday, June 21st, beginning with a complimentary breakfast at 8:00 a.m.; presentation will start promptly at 8:30 a.m. and will conclude at 10:00 a.m.
- **Cost:** Attendance is free, but advanced registration is requested at smallbusinessforum.web.com
- **All attendees will receive two (2) free tickets to the Rex Hospital Open**

For more information, contact smallbusinessforum@web.com or call 800-862-8718.

About Web.com

Web.com Group, Inc. (Nasdaq: WWWW) is a leading provider of online marketing for small businesses. Web.com meets the needs of small businesses anywhere along their lifecycle by offering a full range of online services and support, including domain name registration services, website design, logo design, search engine optimization, search engine marketing and local sales leads, email marketing, general contractor leads, franchise and homeowner association websites, shopping cart software, eCommerce website design and call center services. For more information on the company, please visit <http://www.web.com>.

About the Web.com Tour

Founded (1990), owned and operated by the PGA TOUR, the Web.Com Tour enters a new era in 2013 as it identifies those players who are ready to compete and win on golf's biggest stage. Beginning in 2013, the Web.com Tour becomes the path to the PGA TOUR with all 50 available PGA TOUR cards coming through the Web.com Tour and the season culminating at the four-event Web.com Tour Finals in September. Web.com became the Tour's umbrella sponsor on June 27, 2012, replacing Nationwide Insurance. A 10-year agreement (through 2021) is in place. Three out of four PGA TOUR members are Web.com Tour alumni. Tour alumni have won 356 PGA TOUR titles, including 17 majors and five PLAYERS Championships. The PGA TOUR, through the efforts of its three tours and their tournaments, sponsors, players and volunteers, supports over 3,000 local charities and has surpassed \$1.8 billion in charitable giving. To learn more about the PGA TOUR and Web.com Tour and to follow the season-long quest for a PGA TOUR card, visit PGATOUR.COM, Twitter and Facebook.

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Contact:

Drew Crowell

GolinHarris for Web.com

972.341.2581

dcrowell@golinharris.com