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## **Web.com Eclipses 100 Websites Designed to Help Web.com Tour, Champions Tour, PGA TOUR Players and Tournaments Succeed Online**

### **Professional Golfers Utilize Web.com's Services to Increase Their Online Presence**

JACKSONVILLE, Fla., Aug. 14, 2013 (GLOBE NEWSWIRE) -- More than 100 players who have proven they can win on the golf course have turned to Web.com to help them succeed online. As the umbrella sponsor of the Web.com Tour, [Web.com Group, Inc.](#) (Nasdaq:WWW), a leading provider of Internet services and online marketing solutions for small businesses, is helping players and tournaments capitalize on their tour successes by removing the mystery of website design and developing engaging and informative online destinations.

"Our involvement with the PGA TOUR, through the umbrella sponsorship of the Web.com Tour, is a special relationship and we wanted to provide support that, beyond the financial benefit, truly contributed to the success of the players and tournaments involved," said David L. Brown, chairman, president and CEO of Web.com. "We recognize that building a successful website can be a bit of a mystery, especially for those whose expertise lies elsewhere, such as golfers who are busy training or qualifying for the tour and for small business owners who are occupied with operating successful businesses."

As golf is an individual sport, players' names become their brands. And as Web.com customers can attest, one of the strongest brand-building tools is a full-featured, professionally designed website with the online marketing support to make it a sought-after online destination. As players make their way through the Web.com Tour ranks and their popularity grows, fans look to the Internet to find information about the golfer, upcoming event appearances and other compelling content. Visitors' ability to see a professional-looking site, easily navigate menus and locate desired information can turn a casual golf follower into a dedicated fan.

More than 100 players and tournaments associated with the PGA TOUR, Champions Tour and Web.com Tour have turned to Web.com for online assistance. The list includes well-known golfers including John Daly, Jason Dufner, Billy Horschel, Luke Guthrie, Brandt Snedeker and Jim Furyk, all Web.com Tour alumni.

Along with seeing dramatic results for personal sites, players have taken advantage of Web.com's willingness to support their small business endeavors as well. In conjunction with his personal brand site, Web.com Tour player and current money leader Michael Putnam tapped Web.com to help design and market [www.Stixtips.com](#), the site for Putnam's instructional golf products.

"As I've continued to see success on the Web.com Tour, Web.com's expertise has been a tremendous asset to ensure that I'm maximizing my online presence and providing my fans with the information that they want," said Putnam. "As the owner of a small business with Stixtips, I understand how important online visibility can be to achieving success."

For more information about how Web.com is helping businesses succeed online, visit [www.Web.com](#).

### **About Web.com**

[Web.com Group, Inc.](#) (Nasdaq:WWW) provides a full range of Internet services to small businesses in order to help them compete and succeed online. Web.com is a global domain registrar and further meets the needs of small and medium-sized businesses anywhere along their lifecycle with affordable, subscription-based solutions including website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products, eCommerce solutions and call center services. For more information, please visit [www.web.com](#); follow the company on Twitter [@webdotcom](#) or on Facebook at [www.facebook.com/web.com](#). For additional online marketing resources and small business networking, please visit Web.com's [Small Business Forum](#).

### **About the Web.com Tour**

Founded (1990), owned and operated by the PGA TOUR, the Web.com Tour enters a new era in 2013 as it identifies those players who are ready to compete and win on golf's biggest stage. Beginning in 2013, the Web.com Tour becomes the path to the PGA TOUR with all 50 available PGA TOUR cards coming through the Web.com Tour and the season culminating at the

four-event Web.com Tour Finals in September. Web.com became the Tour's umbrella sponsor on June 27, 2012, replacing Nationwide Insurance. A 10-year agreement (through 2021) is in place. Three out of four PGA TOUR members are Web.com Tour alumni. Tour alumni have won 363 PGA TOUR titles, including 17 majors and five PLAYERS Championships. The PGA TOUR, through the efforts of its three tours and their tournaments, sponsors, players and volunteers, supports over 3,000 local charities and has surpassed \$1.8 billion in charitable giving. To learn more about the PGA TOUR and Web.com Tour and to follow the season-long quest for a PGA TOUR card, visit [PGATOUR.COM](http://PGATOUR.COM), Twitter and Facebook.

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