



August 15, 2013

## **Web.com Gives Back to Jersey City Small Businesses With Free Online Marketing Forum**

### **Small Business Forum to be Held as Part of The Barclays PGA TOUR Golf Tournament**

JACKSONVILLE, Fla., Aug. 15, 2013 (GLOBE NEWSWIRE) -- Web.com, a leading provider of Internet services and online marketing solutions for small businesses, will host a free Small Business Forum designed to help Jersey City-area small business owners learn how to successfully increase visibility and market themselves online. The Small Business Forum will take place on Thursday, August 22, 2013, from 8:00 a.m. - 10:30 a.m. EDT at the Hyatt Regency Jersey City.

Through Web.com's agreement with the PGA TOUR and as umbrella sponsor of the Web.com Tour, Web.com developed the Small Business Forum as a benefit to small business owners in communities across the country. The Web.com Small Business Forum takes place in conjunction with The Barclays PGA TOUR, which will be held Thursday, August 22, 2013 — Sunday, August 25, 2013, at the Liberty National Golf Club.

Jersey City Mayor Steven Fulop will kick off the Web.com Small Business Forum, and Web.com Chief Marketing Officer Jason Teichman will share information and tools to help small business owners increase visibility and optimize marketing efforts online.

"We are excited that Web.com is offering a free Small Business Forum for Jersey City businesses in conjunction with The Barclays," said Fulop. "This Forum will provide online marketing strategies and other technology solutions to help our small businesses grow and our main streets flourish."

Topics and content at the Small Business Forum focus on ways small business owners can achieve a successful Internet presence, including the elements of a great website, how to determine if their website is working for them, increasing traffic to their website and business, and decoding how to efficiently market on Google, Facebook and Twitter.

Golfer Michael Putnam, who currently sits in first place on the Web.com Tour Money List, took advantage of Web.com's online marketing solutions for his product website, [www.stixtips.com](http://www.stixtips.com).

"I knew creating an engaging website would be an important first step to make Stixtips successful," said Putnam. "Web.com's expertise has been a tremendous asset to ensure that I'm maximizing my online visibility and marketing my business online."

Along with helpful information to elevate small businesses' online presence, Web.com will be giving away a free website makeover at the Web.com Small Business Forum in Jersey City. The winner of the online makeover will receive an in-depth evaluation of their current website; consultation with a Web.com website expert; new custom website design and copy; and hosting, marketing, monitoring and SEO consulting services for one year to help encourage web traffic and lead generation\*.

#### **Event Details:**

- **Where:** Hyatt Regency Jersey City (2 Exchange Place, Jersey City, NJ 07302)
- **When:** Thursday, August 22, beginning with a complimentary breakfast at 8:00 a.m.; presentation will start promptly at 8:30 a.m. and will conclude at 10:00 a.m.
- **Cost:** Attendance is free, but advanced registration is requested at [smallbusinessforum.web.com](http://smallbusinessforum.web.com)
- All attendees will be able to purchase tickets to The Barclays at a discounted rate.

For more information, contact [smallbusinessforum@web.com](mailto:smallbusinessforum@web.com) or call 800-862-8718.

***\*Additional terms and conditions will apply.***

#### **About Web.com**

[Web.com Group, Inc.](http://Web.com Group, Inc.) (Nasdaq:WWW) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com is a global domain registrar and further meets the needs of small businesses anywhere along

their lifecycle with affordable, subscription-based solutions including website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products, eCommerce solutions and call center services. For more information, please visit [www.web.com](http://www.web.com); follow Web.com on Twitter [@webdotcom](https://twitter.com/webdotcom) or on Facebook at [www.facebook.com/web.com](https://www.facebook.com/web.com). For additional online marketing resources and small business networking, please visit Web.com's [Small Business Forum](#).

## **About the Web.com Tour**

Founded (1990), owned and operated by the PGA TOUR, the Web.com Tour enters a new era in 2013 as it identifies those players who are ready to compete and win on golf's biggest stage. Beginning in 2013, the Web.com Tour becomes the path to the PGA TOUR with all 50 available PGA TOUR cards coming through the Web.com Tour and the season culminating at the four-event Web.com Tour Finals in September. Web.com became the Tour's umbrella sponsor on June 27, 2012, replacing Nationwide Insurance. A 10-year agreement (through 2021) is in place. Three out of four PGA TOUR members are Web.com Tour alumni. Tour alumni have won 363 PGA TOUR titles, including 17 majors and five PLAYERS Championships. The PGA TOUR, through the efforts of its three tours and their tournaments, sponsors, players and volunteers, supports over 3,000 local charities and has surpassed \$1.8 billion in charitable giving. To learn more about the PGA TOUR and Web.com Tour and to follow the season-long quest for a PGA TOUR card, visit [PGATOUR.COM](http://PGATOUR.COM), Twitter and Facebook.

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