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Web.com to Host Small Business Summit to Help Los Angeles Small Businesses Strengthen Their Online Presence

Small Business Summit to be Held at the PGA TOUR Northern Trust Open at Riviera Country Club

JACKSONVILLE, Fla., Jan. 23, 2014 (GLOBE NEWSWIRE) -- Web.com, a leading provider of Internet services and online marketing solutions for small businesses, will host a free Small Business Summit designed to help small business owners in the greater Los Angeles area learn how to successfully increase their business' visibility and better market themselves online. The Small Business Summit will take place on Wednesday, February 12, 2014, from 11:30 a.m. - 2:30 p.m. PST on the grounds of the Riviera Country Club in Los Angeles. Through Web.com's agreement with the PGA TOUR and as umbrella sponsor of the Web.com Tour, Web.com developed the Small Business Summit as a benefit to small business owners in communities across the country.

Laurel Rosen, president and chief executive officer of the Santa Monica Chamber of Commerce, will lead a panel discussion of local business experts at the Web.com Small Business Summit, and Web.com senior vice president of Marketing Andrew Gorrin will share information and tools to help small business owners increase visibility and optimize marketing efforts online.

"Time has proven that small businesses are the best job creators in the Los Angeles market and are essential to the area's economic success," said Rosen. "To stay competitive in today's business environment, we believe it is critical that small business owners equip themselves with the necessary tools to be successful online. We are grateful that companies, such as the Web.com, are partnering with the PGA TOUR to help educate the small business owner and provide professional and quality online support."

Topics and content at the Small Business Summit focus on ways small business owners can achieve a successful Internet presence, including the elements of a great website, how to determine if their website is working for them, increasing traffic to their website and business, mobile marketing and decoding how to efficiently market their business on Google, Facebook and Twitter.

"As part of our commitment to give back to the communities we serve, we are pleased to offer this event which is focused on helping small business owners improve their business model," said Gorrin. "Every day, Web.com helps millions of business owners address the challenges of building and maintaining an effective online presence that allows their businesses to grow. We expect a lively dialogue covering a range of key, timely topics that small business owners face when tackling this increasingly important digital opportunity."

Event Details:

- **Where:** Riviera Country Club, 1250 Capri Drive, Pacific Palisades, CA 90272
- **When:** Wednesday, February 12, beginning with a complimentary lunch at 11:30 a.m.; the presentation will start promptly at 12:30 p.m. and will conclude by 2:30 p.m.
- **Cost:** Attendance is free, but advanced registration is requested at smallbusinesssummit.web.com.

For more information, contact smallbusinesssummit@web.com or call 800-862-8718.

Attention Editors/News Directors:

For a glimpse into what it's like to attend a Web.com Small Business Summit event, please click [here](#) for a short video.

About Web.com

[Web.com Group, Inc.](#) (Nasdaq:WWW) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com is owner of several global domain registrars and further meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products, eCommerce solutions and

call center services. For more information, please visit www.web.com; follow Web.com on Twitter [@webdotcom](https://twitter.com/webdotcom) or on Facebook at www.facebook.com/web.com. For additional online marketing resources and small business networking, please visit Web.com's [Small Business Summit](#).

About the PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 130 tournaments on the PGA TOUR, Champions Tour, Web.com Tour, NEC Series-PGA TOUR Latinoamérica, PGA TOUR Canada and PGA TOUR China.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, and provide financial opportunities for TOUR players.

Worldwide, PGA TOUR tournaments are broadcast to nearly 945 million households in 225 countries and territories in 32 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2012, tournaments across all Tours generated more than \$130 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to \$1.86 billion.

The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Florida.

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