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Web.com Brings Online Small Business Expertise to Local Business Owners With 50+ City Small Business Summit Series in 2014

Summits, Co-Located at PGA TOUR, Champions Tour and Web.com Tour Events, Offer Basic and Advanced Internet Marketing Tools for Small Businesses to Ensure Online Success

JACKSONVILLE, Fla., Jan. 9, 2014 (GLOBE NEWSWIRE) -- Web.com (Nasdaq:WWW), a leading provider of Internet services and online marketing solutions for small businesses, will host a free Small Business Summit series designed to educate small business owners on how to increase online visibility and online marketing, helping them successfully grow their business.

Web.com will offer more than 50 Small Business Summit educational seminars across the United States in 2014 in conjunction with its umbrella sponsorship of the Web.com Tour. The Small Business Summits will be held at PGA TOUR, Champions Tour and Web.com Tour events, beginning in January at the Farmers Insurance Open and concluding at the Web.com Tour Championship in late September. Each Small Business Summit will focus on the specific challenges and opportunities that small businesses face when building an effective online presence.

The Small Business Summit events, which are free of charge, share best practices from Web.com's experience in helping small businesses successfully build online presences, including website design, online marketing, search engine optimization, local search, eCommerce, social media and mobile optimization.

"Small business owners have many competing demands on their time, foremost of which is running a successful business, and they don't always have the knowledge to successfully market their business online. With nearly six out of ten small businesses without a dedicated website*, we believe there is a tremendous need for this type of information," said David L. Brown, chairman, chief executive officer and president of Web.com. "Our mission at Web.com is a simple one: to help small businesses succeed online. We developed the Small Business Summit as a way to help educate small businesses on the essential steps needed to build a strong online presence, generate more customer engagement opportunities and, ultimately, grow their businesses."

Web.com's Small Business Summit focuses on the primary topics that make up a successful Internet presence: the elements of a great website, how to determine if your website is working for you, increasing website and business traffic and de-mystifying how to efficiently market on Google, Facebook and Twitter. On-site Web.com ambassadors are also available to address more advanced topics including eCommerce and mobile optimization.

In June 2012, Web.com became the umbrella sponsor of the Web.com Tour and an official marketing partner of the PGA TOUR. Web.com developed the Web.com Small Business Summit events to benefit communities where Web.com Tour, Champions Tour and PGA TOUR events are held. In 2013, Web.com conducted over 25 Small Business Summit educational sessions in markets across the US.

"We are delighted to have the opportunity to give back to the communities where Web.com Tour, Champions Tour and PGA TOUR events are played," said Brown. "We received incredible feedback from last year's inaugural Small Business Summit series and look forward to sharing Web.com's online expertise with even more small business owners this year."

For more information, contact smallbusinesssummit@web.com or call 800-862-8718.

Attention Editors/News Directors: For a glimpse into what it's like to attend a Web.com Small Business Summit event, please click [here](#) for a short video.

About Web.com

[Web.com Group, Inc.](#) (Nasdaq:WWW) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com is owner of several global domain registrars and further meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products, eCommerce solutions and

call center services. For more information, please visit www.web.com; follow Web.com on Twitter [@webdotcom](https://twitter.com/webdotcom) or on Facebook at www.facebook.com/web.com. For additional online marketing resources and small business networking, please visit Web.com's [Small Business Summit](#).

**Online survey fielded by Toluna Research from August 9-15, 2013, with a $\pm 2.25\%$ to 2.74% margin of error at 95% confidence at the 3,000 "all respondent level" and a $\pm 3.00\%$ to 3.49% margin of error at 95% confidence for the 850 small business decision-makers.*

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