



February 19, 2014

Web.com Expands Direct Local Sales Teams to Eight New Markets Across U.S.

Personal Sales Representatives Available In-Person to Customize Internet Marketing and Lead Generation Solutions for Small Businesses

JACKSONVILLE, Fla., Feb. 19, 2014 (GLOBE NEWSWIRE) -- Web.com Group, Inc. (Nasdaq:WWW), a leading provider of Internet services and online marketing solutions for small businesses, is expanding its Feet on the Street direct sales initiative to eight new markets. Joining efforts in Web.com's 16 existing Feet on the Street markets, including Boston and Dallas, the eight market expansion allows Web.com personnel to work with small businesses in-person to create customized Internet marketing and lead generation solutions designed to boost online presence and help them succeed online.

In the coming months, Web.com will open offices and place personnel in Chicago; Central/Northern New Jersey; Portland, Ore.; Providence, R.I.; Seattle; San Diego; Salt Lake City; and Tampa, Fla.

"Each small business has unique needs and our Feet on the Street initiative allows Web.com to deeply understand a business' goals and develop customized Internet marketing solutions to maximize visibility and growth," said David L. Brown, chairman, CEO and president of Web.com. "In the evolving small business marketplace, as customers use the Internet to shop for products and services, online marketing is imperative to acquiring and retaining customers. Web.com has the expertise to help small businesses of any size and industry make the transition from traditional print marketing to succeed online."

As with existing Feet on the Street markets, the new locations will offer the popular and unique Leads by Web solution, a lead generation program, including: online advertising campaigns, customized search engine optimization strategies, management of local directory listings and more. In addition to Leads by Web, Web.com is expanding its service offerings through Feet on the Street sales representatives to include additional services, such as customized websites and broader social media solutions.

"In our industry, it is critical that customers find our name and number quickly and easily and Web.com's lead campaign has delivered customer calls exceeding our expectations," said Dan DiPrima, vice president of operations of Restor, a provider of services to deal with fire and water damage restoration, mold, sewage, smoke and water extraction. "After dealing with other vendors that over-promised and under-delivered, we are seeing an ROI with Web.com that is allowing us to continue to grow our business. Leads by Web proved valuable for our New York City operation and was an important part of making our expansion to Indianapolis a success."

To learn more about the solutions available from Web.com's Feet on the Street resources, please visit [Leads by Web](#).

About Web.com

[Web.com Group, Inc.](#) (Nasdaq:WWW) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including domains, hosting, website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products, eCommerce solutions and call center services. For more information, please visit www.web.com; follow Web.com on Twitter [@webdotcom](#) or on Facebook at www.facebook.com/web.com. For additional online marketing resources and small business networking, please visit Web.com's [Small Business Summit](#).

Note to Editors: Web.com is a registered trademark of Web.com Group, Inc.

CONTACT: Drew Crowell

GolinHarris for Web.com

972.341.2581

dcrowell@golinharris.com