



February 21, 2014

Tampa Bay Area Small Businesses Invited to Attend Free Web.com Online Marketing Seminar

Small Business Summit to be Held at the PGA TOUR Valspar Championship at Innisbrook Golf and Spa Resort

JACKSONVILLE, Fla., Feb. 21, 2014 (GLOBE NEWSWIRE) -- Web.com (Nasdaq:WWW), a leading provider of Internet services and online marketing solutions for small businesses, will host a free Small Business Summit designed to help small business owners learn how to successfully increase visibility and market themselves online. The Small Business Summit will take place on Wednesday, March 12, 2014, from 9:00 a.m. - 12:00 p.m. EST at the Innisbrook Golf and Spa Resort in Palm Harbor, Florida. Through Web.com's agreement with the PGA TOUR and as umbrella sponsor of the Web.com Tour, Web.com developed the Small Business Summit as a benefit to small business owners in communities across the country.

David O. Archie, mayor of the City of Tarpon Springs, will kick off the Web.com Small Business Summit, and Web.com Vice President of Marketing Debbi Lechner will share information and tools to help small business owners increase visibility and optimize marketing efforts online.

"Small businesses are essential to the economic success of the greater Tampa Bay area," said Archie. "So, it is important that small business owners equip themselves with the necessary tools to be successful online and to work with professionals, such as the Web.com team, who can help educate the small business owner and provide professional and quality online support."

"Web.com has partnered with the PGA TOUR to help educate the small business owner and provide professional and quality online support," said Lechner. "We work with millions of business owners every day and we have best practices that address real-world challenges of marketing online and through social channels. At every Small Business Summit, we cover a range of key, timely topics that small business owners face when tackling this increasingly important digital opportunity."

Topics and content at the Small Business Summit focus on ways small business owners can achieve a successful Internet presence, including the elements of a great website, how to determine if their website is working for them, increasing traffic to their website and business, and decoding how to efficiently market their business on Google, Facebook and Twitter.

Web.com is focused on helping small businesses succeed online and works with millions of business owners every day. At every Small Business Summit, Web.com leaders share best practices that address the real-world challenges small business owners face when trying to market online and engage through social media channels. Attendees will receive important information on how to implement key aspects of their digital outreach opportunities.

Event Details:

- **Where:** Innisbrook Golf and Spa Resort, 36750 US Highway 19 N, Palm Harbor, FL
- **When:** Wednesday, March 12, beginning with a complimentary continental breakfast at 9:00 a.m.; presentation will start promptly at 10:00 a.m. and will conclude at 11:30 a.m.
- **Cost:** Attendance is free, but advanced registration is requested at smallbusinessforum.web.com.

For more information, contact smallbusinesssummit@web.com or call 800-862-8718.

Attention Editors/News Directors:

For a glimpse into what it's like to attend a Web.com Small Business Summit event, please click [here](#) for a short video.

About Web.com

[Web.com Group, Inc.](#) (Nasdaq:WWW) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including domains, hosting, website design and management, search engine optimization, online

marketing campaigns, local sales leads, social media, mobile products, eCommerce solutions and call center services. For more information, please visit www.web.com; follow Web.com on Twitter [@webdotcom](https://twitter.com/webdotcom) or on Facebook at www.facebook.com/web.com. For additional online marketing resources and small business networking, please visit forum.web.com.

About the PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 130 tournaments on the PGA TOUR, Champions Tour, Web.com Tour, NEC Series-PGA TOUR Latinoamérica, PGA TOUR Canada and PGA TOUR China.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, and provide financial opportunities for TOUR players.

Worldwide, PGA TOUR tournaments are broadcast to nearly 945 million households in 225 countries and territories in 32 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2012, tournaments across all Tours generated more than \$130 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to \$1.86 billion.

The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Florida.

Note to Editors: Web.com is a registered trademark of Web.com Group, Inc.

CONTACT: Drew Crowell

GolinHarris for Web.com

972.341.2581

dcrowell@golinharris.com