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Web.com Invites Houston Area Small Businesses to Online Marketing Seminar

Free Small Business Summit to be Held at the Golf Club of Houston During the Shell Houston Open

JACKSONVILLE, Fla., March 20, 2014 (GLOBE NEWSWIRE) -- Web.com (Nasdaq:WWW), a leading provider of Internet services and online marketing solutions for small businesses, will host a free Small Business Summit specifically designed to help small business owners learn how to successfully increase visibility and market themselves online. The Small Business Summit will take place on Tuesday, April 1, 2014, from 9:00 a.m. - 12:00 p.m. at the Golf Club of Houston, Humble, Texas. Through Web.com's agreement with the PGA TOUR and as umbrella sponsor of the Web.com Tour, Web.com developed the Small Business Summit as a benefit to small business owners in communities across the country.

Jenna Armstrong, chief operations officer of the Lake Houston Area Chamber of Commerce, will be the opening speaker at the Web.com Small Business Summit, and Web.com vice president of Marketing Debbi Lechner will share information and tools to help small business owners increase visibility and optimize marketing efforts online.

"Small businesses have helped lead the economic recovery in the Lake Houston Area and are essential to the continued success of our region," Armstrong said. "Small business owners must be sure they are equipped with the skills and expertise necessary to create an impactful online presence. Web.com provides professional and quality online support giving today's small business owner greater access to the tools needed to succeed online."

Topics and content at the Small Business Summit focus on ways small business owners can achieve a successful Internet presence, including the elements of a great website, how to determine if their website is working for them, increasing traffic to their website and business, and decoding how to efficiently market their business on Google, Facebook and Twitter.

"Web.com has established a long-term commitment to give back to the communities we serve. Through our free Small Business Summit, we give small business owners the opportunity to hear from experts on how they can better market their businesses online," said Lechner. "Every day, Web.com helps millions of business owners address the challenges of building and maintaining an effective web presence that helps their businesses grow. Each Small Business Summit covers a range of key, timely topics designed to address the online challenges small business owners face."

Web.com is focused on helping small businesses succeed online and works with millions of business owners every day. At every Small Business Summit, Web.com leaders share best practices that address the real-world challenges small business owners face when trying to market online and engage through social media channels. Attendees will receive important information on how to implement key aspects of their digital outreach opportunities.

Event Details:

- **Where:** Golf Club of Houston, 5860 Wilson, Humble, TX, at the Champions Pavilion on the 18th Fairway
- **When:** Tuesday, April 1, beginning with a complimentary continental breakfast at 9:00 a.m.; presentation will start promptly at 10:00 a.m. and will conclude at 12:00 p.m.
- **Cost:** Attendance is free, but advanced registration is requested at smallbusinesssummit.web.com.
- **Social media:** @webdotcom and #SmallBizSummit

For more information, contact smallbusinesssummit@web.com or call 800-862-8718.

Attention Editors/News Directors:

For a glimpse into what it's like to attend a Web.com Small Business Summit event, please click [here](#) for a short video.

About Web.com

[Web.com Group, Inc.](#) (Nasdaq:WWW) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com meets the needs of small businesses anywhere along their lifecycle with affordable,

subscription-based solutions including domains, hosting, website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products and eCommerce solutions. For more information, please visit www.web.com; follow Web.com on Twitter [@webdotcom](https://twitter.com/webdotcom) or on Facebook at www.facebook.com/web.com. For additional online marketing resources and small business networking, please visit forum.web.com.

About the PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 130 tournaments on the PGA TOUR, Champions Tour, Web.com Tour, NEC Series-PGA TOUR Latinoamérica, PGA TOUR Canada and PGA TOUR China.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, and provide financial opportunities for TOUR players.

Worldwide, PGA TOUR tournaments are broadcast to nearly 945 million households in 225 countries and territories in 32 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2012, tournaments across all Tours generated more than \$130 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to \$1.86 billion.

The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Florida.

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