



May 15, 2014

## Web.com Invites Fort Worth Area Small Businesses to Free Online Marketing

### Free Small Business Summit to be Held at Colonial Country Club During the Crowne Plaza Invitational

JACKSONVILLE, Fla., May 15, 2014 (GLOBE NEWSWIRE) -- Web.com (Nasdaq:WWW), a leading provider of Internet services and online marketing solutions for small businesses, will host a free Small Business Summit specifically designed to help small business owners learn how to successfully increase visibility and market themselves online. The Small Business Summit will take place on Monday, May 19, 2014, from 9:00 a.m. - 12:00 p.m. at the Colonial Country Club in Fort Worth, during the Crowne Plaza Invitational. Through Web.com's agreement with the PGA TOUR and as umbrella sponsor of the Web.com Tour, Web.com developed the Small Business Summit as a benefit to small business owners in communities across the country.

Bobby Patton, tournament chairman, will be the opening speaker at the Web.com Small Business Summit, and Web.com vice president of Marketing Debbi Lechner will share information and tools to help small business owners increase visibility and optimize marketing efforts online.

"Recent history has demonstrated the importance that small businesses play in driving economic recovery and job growth in the Fort Worth area," Patton said. "That is why we think it's important that small business owners have access to the guidance and resources they need to be successful. We strongly believe that events, such as the Web.com Small Business Summit, are very important as they provide a venue where business owners can network, learn and find ways to improve and grow their businesses."

Topics and content at the Small Business Summit focus on ways small business owners can achieve a successful Internet presence, including the elements of a great website, how to determine if their website is working for them, increasing traffic to their website and business, and decoding how to efficiently market their business on Google, Facebook and Twitter.

"Web.com has established a long-term commitment to give back to the communities we serve. Through our free Small Business Summit, we give small business owners the opportunity to hear from experts on how they can better market their businesses online," said Lechner. "Every day, Web.com helps millions of business owners address the challenges of building and maintaining an effective web presence that helps their businesses grow. Each Small Business Summit covers a range of key and timely topics designed to address the online challenges faced by small business owners."

Web.com is focused on helping small businesses succeed online and works with millions of business owners every day. At every Small Business Summit, Web.com leaders share best practices that address the real-world challenges small business owners face when trying to market online and engage through social media channels. Attendees will receive important information on how to better implement key aspects of their digital outreach strategy.

#### Event Details:

- **Where:** The Clubhouse at Colonial Country Club, 3735 Country Club Circle, Ft. Worth, TX
- **When:** Monday, May 19, beginning with a complimentary continental breakfast at 9:00 a.m.; presentation will start promptly at 10:00 a.m. and will conclude at 12:00 p.m.
- **Cost:** Attendance is free, but advanced registration is requested at [smallbusinesssummit.web.com](http://smallbusinesssummit.web.com).
- **Social media:** @webdotcom and #SmallBizSummit

For more information, contact [smallbusinesssummit@web.com](mailto:smallbusinesssummit@web.com) or call 800-862-8718.

#### Attention Editors/News Directors:

For a glimpse into what it's like to attend a Web.com Small Business Summit event, please click [here](#) for a short video.

#### About Web.com

[Web.com Group, Inc.](#) (Nasdaq:WWW) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including domains, hosting, website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products and eCommerce solutions. For more information, please visit [www.web.com](http://www.web.com); follow Web.com on Twitter [@webdotcom](#) or on Facebook at: [www.facebook.com/web.com](http://www.facebook.com/web.com). For additional online marketing resources and small business networking, please visit [forum.web.com](#).

## **About the PGA TOUR**

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 130 tournaments on the PGA TOUR, Champions Tour, Web.com Tour, NEC Series-PGA TOUR Latinoamérica, PGA TOUR Canada and PGA TOUR China.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, and provide financial opportunities for TOUR players.

Worldwide, PGA TOUR tournaments are broadcast to nearly 945 million households in 225 countries and territories in 32 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2012, tournaments across all Tours generated more than \$130 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to \$1.86 billion.

The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Florida.

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