



July 21, 2014

## Web.com Invites Kansas City Area Small Business Owners to be Its VIP Guests at the Upcoming Midwest Classic Golf Tournament

### Web.com to Host Exclusive VIP Event for Kansas City Area Small Businesses

JACKSONVILLE, Fla., July 21, 2014 (GLOBE NEWSWIRE) -- Web.com, a leading provider of Internet services and online marketing solutions for small businesses, invites greater Kansas City area small business owners to join as VIP guests at the upcoming Web.com Tour Midwest Classic. This exclusive VIP event will take place on Friday, July 25, 2014, at the Nicklaus Golf Club at LionsGate in Overland Park, Kansas. Web.com will provide local small business owners free tickets to attend the event with full access to the private Web.com VIP hospitality area. Through Web.com's agreement with the PGA TOUR and as umbrella sponsor of the Web.com Tour, Web.com has developed a series of events to benefit small business owners in communities across the country.

"In the greater Kansas City area, entrepreneurs and small businesses drive the growth of our local economy and are essential to our area's overall success," said Kelly Eddy, tournament director for the Midwest Classic. "Staying competitive in today's ever-changing business environment is very important to small business owners and they must find better ways to drive the success of their enterprises. With the help of our corporate partners, such as Web.com, the PGA TOUR is pleased to help small business owners continue to grow and prosper."

This VIP event for small business owners includes:

- Two tournament passes for admission
- Exclusive VIP hospitality area
- An exclusive opportunity to meet and greet Web.com Tour players
- Free optional online consulting from Web.com Ambassadors to help optimize the small business website, Facebook Page or online marketing efforts
- Food, beverages, contests, networking and more

"As part of the Web.com commitment to give back to the communities we serve, we are pleased to offer this exclusive VIP event focusing on celebrating the efforts put forth by the country's small business owners," said Michael Young, vice president for Small Business Summits at Web.com. "Every day, Web.com helps millions of small business owners address the challenges of successfully competing online to help their businesses grow."

#### Event Details:

- **Where:** Nicklaus Golf Club at LionsGate, 14225 Dearborn St., Overland Park, KS
- **When:** Friday, July 25, open from 10:00 a.m. to 6:00 p.m.
- **Cost:** Attendance is free, but advanced registration is **required** at [smallbusinesssummit.web.com](http://smallbusinesssummit.web.com).
- **Social media:** @webdotcom and #SmallBizSummit

For more information, contact [smallbusinesssummit@web.com](mailto:smallbusinesssummit@web.com) or call 800-862-8718.

#### About Web.com

[Web.com Group, Inc.](http://www.web.com) (Nasdaq:WWW) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including domains, hosting, website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products and eCommerce solutions. For more information, please visit [www.web.com](http://www.web.com); follow Web.com on Twitter [@webdotcom](https://twitter.com/webdotcom) or on Facebook at [www.facebook.com/web.com](https://www.facebook.com/web.com). For additional online marketing resources and small business networking, please visit [forum.web.com](http://forum.web.com).

#### About the Web.com Tour

Founded (1990), owned and operated by the PGA TOUR, the Web.Com Tour continues to identify those players who are ready to compete and win on golf's biggest stage. In an historic 2013 season, the Web.com Tour became the path to the PGA TOUR with all 50 available PGA TOUR cards coming through the Web.com Tour and the season culminating at the four-event Web.com Tour Finals. Web.com became the Tour's umbrella sponsor on June 27, 2012. A 10-year agreement (through 2021) is in place. The Tour enters its 25th year of competition in 2014. Three out of four PGA TOUR members are Web.com Tour alumni. Tour alumni have won 371 PGA TOUR titles, including 18 majors and five PLAYERS Championships. The PGA TOUR, through the efforts of its three tours and their tournaments, sponsors, players and volunteers, supports over 3,000 local charities and is closing in on \$2.0 billion in charitable giving. To learn more about the PGA TOUR and Web.com Tour and to follow the season-long quest for a PGA TOUR card, visit PGATOUR.COM, Twitter, Facebook and Instagram.

*Note to Editors: Web.com is a registered trademark of Web.com Group, Inc.*

CONTACT: Elaine Steinfeld

Golin for Web.com

972.341.2585

esteinfeld@golinharris.com