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Twin Cities Small Business Owners Invited to Attend Free Web.com Marketing Seminar

Small Business Summit to be Held at TPC of the Twin Cities in Conjunction With the Champions Tour 3M Championship Presented by Post-it Products

JACKSONVILLE, Fla., July 24, 2014 (GLOBE NEWSWIRE) -- Web.com (Nasdaq:WWW), a leading provider of Internet services and online marketing solutions for small businesses, will host a free Small Business Summit designed to help Twin Cities small business owners learn how to successfully increase their online visibility and better market their businesses online. The Web.com Small Business Summit will take place on Friday, August 1, 2014, from 9:00 a.m. to 12:00 p.m. during the Champions Tour 3M Championship presented by Post-it Products at the TPC of the Twin Cities. Through Web.com's agreement with the PGA TOUR and as umbrella sponsor of the Web.com Tour, Web.com developed the Small Business Summit as a benefit to small business owners in communities across the country.

Amit Mathradas, senior vice president of marketing for Web.com, will share information and tools to help small business owners increase visibility and optimize marketing efforts online.

Topics and content at the Small Business Summit focus on ways small business owners can achieve a successful Internet presence, including the elements of a great website, how to determine if their website is working for them, increasing traffic to their website and business, and decoding how to efficiently market their business on Google, Facebook and Twitter.

"At Web.com, we believe it is very important to give back to the communities we serve, so we are very pleased to offer this event which is focused on helping small business owners improve their business model," said Mathradas. "Web.com helps millions of business owners address the challenges of building and maintaining an effective online presence, thus enabling their businesses to grow. At each Small Business Summit we deliver a lively discourse covering a range of key, timely topics that small business owners face when tackling increasingly important digital opportunities."

Web.com is focused on helping small businesses succeed online and works with millions of business owners every day. At every Small Business Summit, Web.com leaders share best practices that address the real-world challenges small business owners face when trying to marketing online and engage through social media channels. Attendees will receive important information on how to implement key aspects of their digital outreach opportunities.

Event Details:

- **Where:** TPC of the Twin Cities, the KQRS tent, 11444 Tournament Players Pkwy, Blaine, MN
- **When:** Friday, August 1, beginning with networking and a complimentary continental breakfast at 9:00 a.m.; presentation will start promptly at 10:00 a.m. and will conclude at 12:00 p.m.
- **Cost:** Attendance is free, but advanced registration is requested at smallbusinesssummit.web.com.
- **Social media:** @webdotcom and #SmallBizSummit

For more information, contact smallbusinesssummit@web.com or call 800-862-8718.

Attention Editors/News Directors:

For a glimpse into what it's like to attend a Web.com Small Business Summit event, please click [here](#) for a short video.

About Web.com

[Web.com Group, Inc.](http://www.web.com) (Nasdaq:WWW) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including domains, hosting, website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products, eCommerce solutions and call center services. For more information, please visit www.web.com; follow Web.com on Twitter [@webdotcom](https://twitter.com/webdotcom) or on Facebook at www.facebook.com/web.com. For additional online marketing resources and small business networking, please visit

forum.web.com.

About the Champions Tour

Collectively, the Champions Tour has the most recognizable and accomplished players in the game, with many of its 32 members in the World Golf Hall of Fame competing regularly in its events. The Tour also counts numerous other major championship winners among its members. The Champions Tour is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The Champions Tour's primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. Points earned in official Charles Schwab Cup events in 2013 determined Kenny Perry as the Charles Schwab Cup champion, the season-long competition designed to recognize the Champions Tour's leading player. The Commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is President of the Champions Tour. The PGA TOUR's website is pgatour.com, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow the Champions Tour at facebook.com/ChampionsTour and on Twitter [@ChampionsTour](https://twitter.com/ChampionsTour).

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