



July 31, 2014

## **Web.com Announces Acquisition of Scoot**

### **Company Acquires UK Industry Leader of Online Directories**

JACKSONVILLE, Fla., July 31, 2014 (GLOBE NEWSWIRE) -- Web.com Group, Inc. (Nasdaq:WWW), a leading provider of Internet services and online marketing solutions for small businesses, announced today that it has acquired Scoot, a leading local online directory company in the United Kingdom.

"We are very pleased to announce our global expansion through the acquisition of Scoot, which has an established sales and customer service infrastructure with extensive small business relationships," said David L. Brown, chairman, chief executive officer and president of Web.com. "Web.com and Scoot began a partnership last year to offer Do-It-For-Me solutions directly in the UK market. As we worked together, it became apparent that combining the companies would create an exciting opportunity to better serve small business customers in the UK."

"The acquisition of Scoot gives Web.com a foothold in the UK market as we begin to build our knowledge base and a platform to serve the international markets. The internet landscape for small business is changing at a tremendous rate of speed, not just in the United States but around the world. We believe the acquisition of Scoot will allow us to expand our international customer base and offer a broader range of market-leading online solutions to customers globally," Brown concluded.

Scoot is one of the UK's leading online business directories and offers users a fast and easy way to find information on over 2.6 million businesses. The Scoot network (which includes Touch Local and Central Index) operates the largest online only business directory network in the UK with over 400 websites.

### **About Web.com**

[Web.com Group, Inc.](#) (Nasdaq:WWW) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including domains, hosting, website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products and eCommerce solutions. For more information, please visit [web.com](#); follow Web.com on Twitter [@webdotcom](#) or on Facebook at [facebook.com/web.com](#). For additional online marketing resources and small business networking, please visit [forum.web.com](#).

### **Forward-Looking Statements**

This press release includes certain "forward-looking statements" including, without limitation, statements regarding our ability to expand our customer base, enhance existing domain related assets and provide additional services for customers, and the transaction impact on 2014 financial results, that are subject to risks, uncertainties and other factors that could cause actual results or outcomes to differ materially from those contemplated by the forward-looking statements. These forward-looking statements include, but are not limited to, plans, objectives, expectations and intentions and other statements contained in this presentation that are not historical facts. These statements are sometimes identified by words such as "will," or words of similar meaning. As a result of the ultimate outcome of such risks and uncertainties, Web.com's actual results could differ materially from those anticipated in these forward-looking statements. These statements are based on Web.com's current beliefs or expectations, and there are a number of important factors that could cause the actual results or outcomes to differ materially from those indicated by these forward-looking statements, including, without limitation, risks related to the successful offering of the products and services of Web.com; and other risks that may impact Web.com's business. Other risk factors are set forth under the caption, "Risk Factors," in Web.com's Form 10-Q for the quarter ended March 31, 2014, as filed with the Securities and Exchange Commission, which are available on a website maintained by the Securities and Exchange Commission at [www.sec.gov](#). Web.com expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein as a result of new information, future events or otherwise.

*Note to Editors: Web.com is a registered trademark of Web.com Group, Inc.*

CONTACT: Media:

John Herbkersman

904-251-6297

jherbkersman@web.com

Investors:

Jenny Kobin

904-680-6909

jkobin@web.com