



August 15, 2014

Web.com to Host Free Marketing Seminar to Help Northern New Jersey Small Businesses Strengthen Online Presence

Small Business Summit to be Held During The Barclays

JACKSONVILLE, Fla., Aug. 15, 2014 (GLOBE NEWSWIRE) -- Web.com (Nasdaq:WWW), a leading provider of Internet services and online marketing solutions for small businesses, will host a free Small Business Summit designed to help small business owners in Northern New Jersey learn how to successfully increase their business' visibility and better market themselves online. The Web.com Small Business Summit will take place on Tuesday, August 19, 2014, from 9:00 a.m. - 12:00 p.m. ET at The Barclays golf tournament to be held at The Ridgewood Country Club in Paramus, N.J. Through Web.com's agreement with the PGA TOUR and as the umbrella sponsor of the Web.com Tour, Web.com developed the Small Business Summit as a benefit to small business owners in communities across the country.

Web.com Vice President of Operations Joanne Del Toro will share information and tools to help small business owners increase visibility and optimize marketing efforts online.

Topics and content at the Small Business Summit will also focus on ways small business owners can achieve a successful Internet presence, including the elements of a great website, how to determine if their website is working for them, increasing traffic to their website and business, mobile marketing and decoding how to efficiently market their business on Google, Facebook and Twitter.

"Web.com has established a long-term commitment to give back to the communities we serve. Through our free Small Business Summit, we give small business owners the opportunity to hear from experts on how they can better market their businesses online," said Del Toro. "Every day, Web.com helps millions of business owners address the challenges of building and maintaining an effective web presence that helps their businesses grow. Each Small Business Summit covers a range of key, timely topics designed to address the online challenges small business owners face."

Event Details:

- **Where:** The Ridgewood Country Club, 96 W. Midland Ave, Paramus, NJ
- **When:** Tuesday, August 19, 2014; Networking and continental breakfast at 9:00 a.m.; the presentation will start promptly at 10:00 a.m. and will conclude by 12:00 p.m.
- **Cost:** Attendance is free, but advanced registration is requested at smallbusinesssummit.web.com.

For more information, contact smallbusinesssummit@web.com or call 800-862-8718.

Attention Editors/News Directors:

For a glimpse into what it's like to attend a Web.com Small Business Summit event, please [click here](#) for a short video.

About Web.com

[Web.com Group, Inc.](#) (Nasdaq:WWW) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including domains, hosting, website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products, eCommerce solutions and call center services. For more information, please visit www.web.com; follow Web.com on Twitter [@webdotcom](#) or on Facebook at www.facebook.com/web.com. For additional online marketing resources and small business networking, please visit forum.web.com.

About the PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 130

tournaments on the PGA TOUR, Champions Tour, Web.com Tour, NEC Series-PGA TOUR Latinoamérica, PGA TOUR Canada and PGA TOUR China.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, and provide financial opportunities for TOUR players.

Worldwide, PGA TOUR tournaments are broadcast to nearly 945 million households in 225 countries and territories in 32 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2012, tournaments across all Tours generated more than \$130 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to \$1.86 billion.

The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Florida.

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