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Ottawa Area Small Business Owners Invited to Attend Free Web.com Marketing Seminar

Small Business Summit to be Held at Highlands Golf Club in Conjunction With the PGA TOUR Canada's Forces and Family Open

JACKSONVILLE, Fla., Aug. 1, 2014 (GLOBE NEWSWIRE) -- Web.com (Nasdaq:WWW), a leading provider of Internet services and online marketing solutions for small businesses, will host a free Small Business Summit designed to help small business owners learn how to successfully increase visibility and market their businesses online. The Small Business Summit will take place on Wednesday, August 6, 2014 from 9:00 a.m. to 12:00 noon during the PGA TOUR Canada's Forces and Family Open at Highlands Golf Club. Through Web.com's agreement with the PGA TOUR and as umbrella sponsor of the Web.com Tour, Web.com developed the Small Business Summit as a benefit to small business owners in communities across the country.

"Web.com is very pleased to bring our Small Business Summit to Ottawa. The company has a long history of giving back to the communities we serve. Through our free Small Business Summit, we provide small business owners the opportunity to hear from experts on how they can better market their businesses online," said Dorgam Hideib, vice president of New Media Sales. "Every day, Web.com helps millions of small business owners address the challenges of building and maintaining an effective web presence that helps their businesses grow. At each Small Business Summit we deliver a lively discourse covering a range of key, timely topics that small business owners face when tackling increasingly important digital opportunities."

Topics and content at the Small Business Summit focus on ways small business owners can achieve a successful Internet presence, including the elements of a great website, how to determine if their website is working for them, increasing traffic to their website and business, and decoding how to efficiently market their business on Google, Facebook and Twitter.

Web.com is focused on helping small businesses succeed online every day. At the Small Business Summit, Web.com leaders share best practices that address the real-world challenges small business owners face when trying to marketing online and engage through social media channels. Attendees will receive important information on how to implement key aspects of their digital outreach opportunities.

Event Details:

- **Where:** Highlands Golf Club, 2101 Alert Road, Ottawa, ON Canada, K1V 1J9
- **When:** Wednesday, August 6, beginning with a complimentary continental breakfast at 9:00 a.m.; program will start promptly at 10:00 a.m. and will conclude at 12:00 noon
- **Cost:** Attendance is free, but advanced registration is requested at smallbusinesssummit.web.com.
- **Social media:** @webdotcom and #SmallBizSummit

For more information, contact smallbusinesssummit@web.com or call 800-285-1955.

Attention Editors/News Directors:

For a glimpse into what it's like to attend a Web.com Small Business Summit event, please click [here](#) for a short video.

About Web.com

[Web.com Group, Inc.](http://www.web.com) (Nasdaq:WWW) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including domains, hosting, website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products, eCommerce solutions and call center services. For more information, please visit www.web.com; follow Web.com on Twitter [@webdotcom](https://twitter.com/webdotcom) or on Facebook at www.facebook.com/web.com. For additional online marketing resources and small business networking, please visit forum.web.com.

About PGA TOUR Canada

PGA TOUR Canada is a series of tournaments played across Canada each summer, where tomorrow's stars begin the path to the PGA TOUR. The leading five money winners at the end of each season earn status on the Web.com Tour for the following season. PGA TOUR Canada's mission is to deliver a PGA TOUR experience for our members, fans, volunteers and our partners in order to develop the future stars of professional golf & enrich the communities we visit. Online: PGATOUR.COM/Canada; Twitter: @PGATOURCanada; Facebook: [Facebook.com/PGATOURCanada](https://www.facebook.com/PGATOURCanada).

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