



January 28, 2015

## **Web.com to Host Small Business Summit to Help Ft. Lauderdale Area Small Businesses Build a Stronger Online Presence**

### **Small Business Summit to be Held in Conjunction With the Champion Tour's Allianz Championship**

JACKSONVILLE, Fla., Jan. 28, 2015 (GLOBE NEWSWIRE) -- Web.com (Nasdaq:WWW), a leading provider of Internet services and online marketing solutions for small businesses, will host a free Small Business Summit designed to help small business owners in the greater Ft. Lauderdale area learn how to successfully increase their business' visibility and better market themselves online. The Small Business Summit will take place on Friday, February 6, 2015, from 2:00 p.m. - 5:00 p.m. on ADT Headquarters in Boca Raton, FL. Through Web.com's agreement with the PGA TOUR and as umbrella sponsor of the Web.com Tour, Web.com developed the Small Business Summit as a benefit to small business owners in communities across the country.

"In today's economy, small businesses are leading the way to improving the economic growth and vitality of the greater Ft. Lauderdale community," said Ryan Dillon, tournament director for the Allianz Championship. "Small business owners realize that they must increase their competitive readiness in if they are to continue to be successful. So with the help of our corporate partners, Web.com and Bank of America, we are pleased to help local small business owners continue to prosper and grow while also having the chance to enjoy the Allianz Championship experience."

Natashya Rios, director of marketing at Web.com will lead the discussion at the Web.com Small Business Summit, and will share information and tools that small business owners can use to improve their cash flow and business performance; increase their online visibility; and optimize their online marketing efforts.

Topics and content at the Small Business Summit focus on ways small business owners can achieve a successful Internet presence, including the elements of a great website, how to determine if their website is working for them, increasing traffic to their website and business, mobile marketing and decoding how to efficiently market their business on Google, Facebook and Twitter.

"As part of our commitment to give back to the communities we serve, we are pleased to offer this event which is focused on helping small business owners improve their business model," said Rios. "Every day, Web.com helps millions of business owners address the challenges of building and maintaining an effective online presence that allows their businesses to grow. We expect a lively dialogue covering a range of key, timely topics that small business owners face when tackling this increasingly important digital opportunity."

#### **Event Details:**

- **Where:** ADT Headquarters, 1501 Yamota Road, Boca Raton, FL
- **When:** Friday, February 6, 2015, registration, refreshments and networking 2:00 p.m.; presentation will start promptly at 3:00 p.m. and will conclude by 5:00 p.m.
- **Cost:** Attendance is free, but advanced registration is requested at [smallbusinesssummit.web.com](http://smallbusinesssummit.web.com).
- **Social media:** Twitter: [@webdotcom](https://twitter.com/webdotcom) / Facebook: [Web.com](https://www.facebook.com/Web.com) / Hashtag: #SmallBizSummit
- All attendees will receive a complimentary ticket to the Allianz Championship

For the schedule of all 2015 Web.com Small Business Summits or for more information about this Small Business Summit, go to the Web.com [Small Business Summit](http://Small Business Summit) website, or contact [smallbusinesssummit@web.com](mailto:smallbusinesssummit@web.com), or call 800-862-8718.

**Attention Editors/News Directors:** Click [here](#) to view a brief video on what it's like to attend a Web.com Small Business Summit event.

#### **About Web.com**

[Web.com Group, Inc.](#) (Nasdaq:WWW) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com is owner of several global domain registrars and further meets the needs of small businesses

anywhere along their lifecycle with affordable, subscription-based solutions including website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products, eCommerce solutions and call center services. To get more information, visit [www.web.com](http://www.web.com); follow Web.com on Twitter [@webdotcom](https://twitter.com/webdotcom) or on Facebook at [www.facebook.com/web.com](https://www.facebook.com/web.com). For additional online marketing resources and small business networking, please visit Web.com's [Small Business Summit](#).

## **About the Champions Tour**

Collectively, the Champions Tour has the most recognizable and accomplished players in the game, with many of its 32 members in the World Golf Hall of Fame competing regularly in its events. The Tour also counts numerous other major championship winners among its members. The Champions Tour is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The Champions Tour's primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. Points earned in official Charles Schwab Cup events in 2014 determined Bernhard Langer as the Charles Schwab Cup champion, the season-long competition designed to recognize the Champions Tour's leading player. The Commissioner of the PGA TOUR is Tim Finchem. Greg McLaughlin is President of the Champions Tour. The PGA TOUR's website is [pgatour.com](http://pgatour.com), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow the Champions Tour at [facebook.com/ChampionsTour](https://facebook.com/ChampionsTour) and on Twitter [@ChampionsTour](https://twitter.com/ChampionsTour).

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