



March 10, 2015

## **Web.com to Host Small Business Summit to Help Greater Orlando Area Small Businesses Build a Stronger Online Presence**

### **Free Web Marketing Seminar to be Held During the Arnold Palmer Invitational Presented by MasterCard in Orlando**

JACKSONVILLE, Fla., March 10, 2015 (GLOBE NEWSWIRE) -- Web.com (Nasdaq:WWW), a leading provider of Internet services and online marketing solutions for small businesses, will host a free Small Business Summit designed to help small business owners in the greater Orlando area learn how to successfully increase their business' visibility and better market themselves online. The Small Business Summit will take place on Monday, March 16, 2015, from 8:00 a.m. - 11:00 a.m. in the Palmer Room at Arnold Palmer's Bay Hill Club & Lodge in Orlando, Florida. Through Web.com's agreement with the PGA TOUR and as umbrella sponsor of the Web.com Tour, Web.com developed the Small Business Summit as a benefit to small business owners in communities across the country.

"With the determination of local entrepreneurs and small businesses, the greater Orlando area continues to grow its employment base and economic success," said Scott Wellington, executive director for The Arnold Palmer Invitational Presented by MasterCard. "To stay competitive in today's marketplace, it is important for small business owners to build an online presence and learn the ins and outs of what it takes to be successful online. With the help of our corporate partner Web.com, we are pleased to help local small business owners continue to prosper and grow while also having the chance to enjoy the Arnold Palmer Invitational Presented by MasterCard."

Derek Pease, manager of marketing at Web.com, will lead the discussion at the Web.com Small Business Summit, and will share information and tools that small business owners can use to improve their cash flow and business performance; increase their online visibility; and optimize their online marketing efforts.

Topics and content at the Small Business Summit focus on ways small business owners can achieve a successful Internet presence, including the elements of a great website, how to determine if their website is working for them, increasing traffic to their website and business, mobile marketing and decoding how to efficiently market their business on Google, Facebook and Twitter.

"As part of our commitment to give back to the communities we serve, we are pleased to offer this event which is focused on helping small business owners improve their business model," said Pease. "Every day, Web.com helps millions of business owners address the challenges of building and maintaining an effective online presence that allows their businesses to grow. We expect a lively dialogue covering a range of key, timely topics that small business owners face when tackling this increasingly important digital opportunity."

#### **Event Details:**

- **Where:** Arnold Palmer's Bay Hill Club & Lodge, 9000 Bay Hill Boulevard, Orlando, FL
- **When:** Monday, March 16, 2015; registration, continental breakfast and networking 8:00 a.m.; presentation will start promptly at 9:00 a.m. and will conclude by 11:00 a.m.
- **Cost:** Attendance is free, but advanced registration is requested at [smallbusinesssummit.web.com](http://smallbusinesssummit.web.com).
- **Social media:** Twitter: [@webdotcom](https://twitter.com/webdotcom) / Facebook: [Web.com](https://www.facebook.com/Web.com) / Hashtag: #SmallBizSummit
- All attendees will receive a complimentary ticket to the Arnold Palmer Invitational Presented by MasterCard

For the schedule of all 2015 Web.com Small Business Summits or for more information about this Small Business Summit, go to the Web.com [Small Business Summit](http://Small Business Summit) website, or contact [smallbusinesssummit@web.com](mailto:smallbusinesssummit@web.com), or call 800-862-8718.

**Attention Editors/News Directors:** [Click here](#) to view a brief video on what it's like to attend a Web.com Small Business Summit event.

**About Web.com**

[Web.com Group, Inc.](#) (Nasdaq:WWW) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com is owner of several global domain registrars and further meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products, eCommerce solutions and call center services. To get more information, visit [web.com](#); follow Web.com on Twitter [@webdotcom](#) or on Facebook at [facebook.com/web.com](#). For additional online marketing resources and small business networking, please visit Web.com's [Small Business Summit](#).

## **About PGA TOUR**

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 130 tournaments on the PGA TOUR, Champions Tour, Web.com Tour, PGA TOUR Latinoamérica, PGA TOUR Canada and PGA TOUR China.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, and provide financial opportunities for TOUR players.

Worldwide, PGA TOUR tournaments are broadcast to more than 1 billion households in 225 countries and territories in 32 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2013, tournaments across all Tours generated more than \$134 million for local and national charitable organizations and in early 2014 the TOUR's all-time charitable contributions surpassed \$2 billion.

The PGA TOUR's web site is [PGATOUR.COM](#), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla.

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