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Web.com to Host Hartford Area Small Businesses at the Web.com Small Business Summit To Help Strengthen Their Online Marketing Efforts

Free Web Marketing Seminar to be Held at the Travelers Championship at TPC River Highlands

JACKSONVILLE, Fla., June 16, 2015 (GLOBE NEWSWIRE) -- Web.com (Nasdaq:WWW), a leading provider of Internet services and online marketing solutions for small businesses, will host a free Web.com Small Business Summit designed to help small business owners in the greater Hartford area learn how to successfully increase their businesses' visibility and better market themselves online. The Web.com Small Business Summit will take place during the 2015 Travelers Championship on Tuesday, June 23, at TPC River Highlands in Cromwell, Connecticut. Through Web.com's agreement with the PGA TOUR and as umbrella sponsor of the Web.com Tour, Web.com developed the Small Business Summit as a benefit to small business owners in communities across the country.

"We are proud to partner with Web.com for the second year in a row to host a small business summit to educate entrepreneurs on how to grow their online presence and market to their customers," said Travelers Championship Tournament Director Nathan Grube. "One of the great parts of the tournament is that it provides a \$28 million economic impact annually to the businesses of Connecticut. With the support of our corporate partners, Web.com, Bank of America and Hartford Business Journal, we are pleased to help local small business owners continue to prosper and grow while also having the chance to enjoy the Travelers Championship experience."

Justin Leedy, director of marketing at Web.com, will lead the discussion at the Web.com Small Business Summit, and will share information and tools that small businesses can use to improve their cash flow and business performance; increase their online visibility; and optimize their online marketing efforts.

Topics and content at the Web.com Small Business Summit focus on ways small business owners can achieve a successful Internet presence, including the elements of a great website, how to determine if their website is working for them, increasing traffic to their website and business, mobile marketing and decoding how to efficiently market their business on Google, Facebook and Twitter.

"As part of our commitment to give back to the communities we serve, we are pleased to offer this event which is focused on helping small business owners improve their business model," said Leedy. "Every day, Web.com helps millions of business owners address the challenges of building and maintaining an effective online presence that allows their businesses to grow. We expect a lively dialogue covering a range of key, timely topics that small business owners face when tackling this increasingly important digital opportunity."

Event Details:

- **Where:** Travelers Championship, TPC River Highlands, 1 Golf Club Road, Cromwell, CT
- **When:** Tuesday, June 23, 2015; registration, continental breakfast and networking 9:00 a.m.; presentation will start promptly at 10:00 a.m. and will conclude by 12:00 p.m.
- **Cost:** Attendance is free, but advanced registration is requested at smallbusinesssummit.web.com.
- **Social media:** Twitter: [@webdotcom](https://twitter.com/webdotcom) / Facebook: [Web.com](https://www.facebook.com/Web.com) / Hashtag: #SmallBizSummit
- All attendees receive a complimentary ticket to the Travelers Championship golf tournament

Supporting partners for the Web.com Small Business Summit include other companies dedicated to growing the business community in Connecticut. Bank of America is serving as the Event Partner and Hartford Business Journal is the Media Partner.

For the schedule of all 2015 Web.com Small Business Summits or for more information about this Small Business Summit, go to the Web.com Small Business Summit website, or contact smallbusinesssummit@web.com, or call 800-862-8718.

Attention Editors/News Directors: [Click here](#) to view a brief video on what it's like to attend a Web.com Small Business Summit event.

About Web.com

[Web.com Group, Inc.](#) (Nasdaq:WWW) provides a full range of Internet services to small businesses to help them compete and succeed online. Web.com is owner of several global domain registrars and further meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products, eCommerce solutions and call center services. To get more information, visit [web.com](#); follow Web.com on Twitter [@webdotcom](#) or on Facebook at [facebook.com/web.com](#). For additional online marketing resources and small business networking, please visit Web.com's [Small Business Summit](#).

About PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 130 tournaments on the PGA TOUR, Champions Tour, Web.com Tour, PGA TOUR Latinoamérica, PGA TOUR Canada and PGA TOUR China.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, and provide financial opportunities for TOUR players.

Worldwide, PGA TOUR tournaments are broadcast to more than 1 billion households in 225 countries and territories in 32 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2013, tournaments across all Tours generated more than \$134 million for local and national charitable organizations and in early 2014 the TOUR's all-time charitable contributions surpassed \$2 billion.

The PGA TOUR's web site is [PGATOUR.COM](#), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla.

About the Travelers Championship

As the first PGA TOUR event of the season in the Northeast, the Travelers Championship is one of the region's premier sporting events. The tournament proudly supports the PGA TOUR's Tradition of Giving Back by donating 100 percent of net proceeds to charities. Travelers, a leading provider of property casualty insurance for home, auto, and business, is the Official Property Casualty Insurance Provider of the PGA TOUR and became the tournament's title sponsor in 2007. The company has been doing business in the community for more than 150 years and has been a corporate sponsor of this event each year since its inception in 1952. Complete details are available on [www.TravelersChampionship.com](#).

Note to Editors: Web.com is a registered trademark of Web.com Group, Inc.

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