web.com®

Web.com Announces Acquisition of Acquisio, A Leader in Online Marketing Artificial Intelligence

November 1, 2017

JACKSONVILLE, Fla., Nov. 01, 2017 (GLOBE NEWSWIRE) -- Web.com Group, Inc. (Nasdaq:WEB), a leading global provider of Internet services and online marketing solutions for small businesses, today announced that it has acquired the assets of Acquisio, a leading local business software provider for online advertising management.

"Acquisio makes available to small and midsized businesses the same powerful machine-learning technology that was once available only to the largest corporations and online marketing agencies," said David L. Brown, Web.com's chairman, CEO and president. "By applying Acquisio's award-winning artificial intelligence technology to Web.com's existing suite of online marketing tools and its hands-on, consultative approach, we will be able to provide even greater value to customers at a much faster pace. We are thrilled to welcome the entire Acquisio team to the Web.com family."

"Headquartered in North America's up and coming talent hub for artificial intelligence - Montreal, Canada - Acquisio is well positioned to pioneer innovation with Web.com. Montreal is renowned for software development, and in recent years has become a nucleus for artificial intelligence and deep learning innovation. We are proud to leverage our artificial intelligence for small businesses around the world," says Marc Poirier, Acquisio's CEO and co-founder.

The terms of the acquisition were not disclosed. Web.com will discuss this transaction in conjunction with its previously announced third quarter earnings call on Tuesday, November 7, 2017 at 5:00 p.m. ET. To access the call, dial 888-442-4145 (domestic) or 719-457-2618 (international). A replay of this conference call will be available until November 21, 2017, at 844-512-2921 (domestic) or 412-317-6671 (international). The replay conference ID is 4120995.

About Web.com
Web.com Group, Inc. (Nasdaq:WEB) is a global provider of a full range of Internet services to small businesses to help them compete and succeed online. Web.com meets the needs of small businesses anywhere along their lifecycle with affordable, subscription-based solutions including domains, hosting, website design and management, search engine optimization, online marketing campaigns, local sales leads, social media, mobile products and eCommerce solutions. For more information, please visit www.web.com; follow Web.com on Twitter @webdotcom or on Facebook at facebook.com/web.com.
Note to Editors: Web.com is a registered trademark of Web.com Group, Inc.

About Acquisio
Acquisio empowers SMBs to thrive in the digital economy by facilitating customer acquisition using ad platforms such as Google AdWords, Facebook Ads, and Bing Ads. Small business owners and small business reseller's benefit from Acquisio's advanced data science tools to automate, optimize, and scale most of the processes involved in acquiring new customers online.

Forward-Looking Statements
This press release regarding the acquisition of the assets of Acquisio, a leading local business software provider located in Montreal, Canada, for online advertising management includes certain "forward-looking statements" including, without limitation, statements relating to the anticipated benefits of integrating these assets into Web.com's suite of products and whether such integration will provide greater value to customers at a faster pace and pioneer innovation with Web.com. These forward-looking statements include, but are not limited to, plans, objectives, expectations and intentions and other statements that are not historical facts. These statements are sometimes identified by words such as "will," or words of similar meaning. These statements are subject to risks, uncertainties and other factors that could cause actual results or outcomes to differ materially from those contemplated by the forward-looking statements. As a result of the ultimate outcome of such risks and uncertainties, Web.com's actual results could differ materially from those anticipated in these forward-looking statements. These statements are based on Web.com's current beliefs or expectations, and there are a number of important factors that could cause the actual results or outcomes to differ materially from those indicated by these forward-looking statements, including, without limitation, risks related to: the successful integration of Acquisio and its products, services and team into Web.com; the successful offering of the combined products and services; and other risks that may impact Web.com's business. Other risk factors are set forth under the caption, "Risk Factors," in Web.com's annual report on Form 10-K for the year ended December 31, 2016, and quarterly report on Form 10-Q for the quarter ended June 30, 2017, as filed with the Securities and Exchange Commission, which is available on a website maintained by the Securities and Exchange Commission at www.sec.gov. Web.com expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein as a result of new information, future events or otherwise.

Contacts

Investors:
Ira Berger
904-680-6909
Ira.Berger@web.com

Media:
Brian Wright
904-371-6856
Brian.Wright@web.com

Source: Web.com Group, Inc.