



## Web.com for Enterprise Recognized for Client Website Development by Prestigious Awards Competition

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### HandymanMatters.com Garners Two Medals from Horizon Interactive Awards

JACKSONVILLE, Fla., April 29, 2019 (GLOBE NEWSWIRE) -- [Web.com for Enterprise](#), a division of [Web.com](#) serving franchised, multi-location and networked businesses, today announced it is the recipient of two awards from the prestigious [Horizon Interactive Awards](#), a leading international interactive media awards competition that highlights the “best of the best” in the interactive media production industry.

Web.com for Enterprise received gold and silver in the “professional services” and “responsive/mobile design” categories respectively on behalf of its website work for [Handyman Matters](#), a full-service home repair, improvement, and maintenance franchise with locations around the country.

“As a corporate franchise network, Handyman Matters required a website solution customizable at each location while ensuring its brand presence remained consistent,” said Denise Lynch, executive vice president of Web.com for Enterprise. “Our experts answered the call by creating a fully responsive website that helped Handyman Matters grow their business online and nationwide.”

Besides improving the website’s features, Web.com for Enterprise enhanced the customer experience by simplifying the appointment booking process and site navigation. After the website launched, Handyman Matters saw a substantial increase in organic leads and booked appointments because of the site’s cleaner structure and more straightforward navigation.

“We’re incredibly proud of our new website. It clearly communicates who we are and what we do while highlighting Handyman Matters’ quality craftsmanship and focus on the customer. We challenged the Web.com team to improve the website experience, and they nailed it,” stated Chris Bue, CEO of Handyman Matters. “Our Owners report increased lead volumes and higher conversion rates, while customers enjoy the simple navigation and convenience in contacting our offices. A win, win!”

### About the Horizon Interactive Awards

In its 17<sup>th</sup> year, the Horizon Interactive Awards was created to recognize excellence in interactive media production worldwide. Since 2001, the competition has received tens of thousands of entries from many countries around the world and nearly all 50 US States. Each year, those entries are narrowed down to the “best of the best” to be recognized and promoted on an international stage for their excellence. The judging process involves a blend of the Horizon Interactive Awards advisory panel and an international panel of volunteer judges consisting of industry professionals. Winning entries have been dubbed the “best of the best” in the interactive media industry.

### About Handyman Matters

Founded in 1998 and recently celebrated 20 years in business, Handyman Matters is a national franchise organization that offers home and commercial maintenance, improvement and remodeling services. For more information visit [www.HandymanMatters.com](http://www.HandymanMatters.com).

### About Web.com for Enterprise

Web.com for Enterprise provides customized digital marketing solutions that scale to solve the unique challenges of franchised, multi-location and networked businesses. Under its previous names, Web.com for Enterprise worked with over 10,000 franchise locations and 150 national brands, empowering them with the online marketing tools they need to grow.

### About Web.com Group, Inc. | Web.com

Since 1997 [Web.com](#) has been a leading global provider of a full range of Internet services and online marketing solutions for small businesses. We listen, then apply our expertise to deliver solutions that owners need to market and manage their businesses, from building brands online to reaching more customers or growing relationships with existing customers. For some, this means a fast, reliable, attractive website; for others, it means customized marketing plans that deliver local leads; and for others, it means customer-scheduling or customer-relationship marketing (CRM) tools that help businesses run more efficiently. Owners from big to small can focus on running the companies they know while we handle the marketing they need. To learn how this global company collaborates with customers and employees to achieve their potential, explore [www.web.com](http://www.web.com) or follow on Twitter at [@webdotcom](https://twitter.com/webdotcom) or on Facebook at [facebook.com/web.com](https://facebook.com/web.com).

### Media

Corporate Communications  
(904) 680-6633  
[CorporateCommunications@web.com](mailto:CorporateCommunications@web.com)

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