



'Build My Website-Custom' Removes Hassle and Out-of-Control Costs from the Web Design Process

New York; June 13, 2007—Register.com, a leading provider of web services and domain registration for small businesses, today announced its new, end-to-end web design service called 'Build My Website-Custom'. This unique, all-inclusive offering enables small business owners to easily and cost effectively make a website that makes an impact – without the excessive costs, limitations or technical requirements usually associated with creating and maintaining a website. With 'Build My Website-Custom' web design service, Register.com becomes the web department for small businesses; handling website design, hosting, email and site maintenance in one hassle free product solution.

Leveraging years of experience serving the web needs of small businesses throughout the world, Register.com's highly-skilled Web Architects work directly with customers to build websites that meet their unique needs for brand building, marketing and direct revenue generation. The process of creating a custom site takes, on average, between 30 and 60 days. The service is based on a flat-fee of \$585 with a monthly maintenance fee of \$99.

"Build My Website-Custom is a direct result of what Register.com has heard from our small business customers." said Larry Kutscher, Register.com's CEO. He added, "Our customers know that having a strong web presence is a necessity in today's world. They told us they needed a trusted partner to help them establish or improve their website, so they could focus on what's most important - running their business. This is why we developed 'Build My Website-Custom', to provide a quality, professional web design solution for a fraction of the time and expense you might expect to invest in building a site."

In addition to providing great value, 'Build My Web-Custom' offers small business customers the best service and support available. After a 30-minute complimentary consultation with Register.com, customers creating their website through 'Build My Website-Custom' are assigned a Web Architect, the customer's sole point of contact. The customer and the architect discuss objectives for the website; then map the site's layout and functions, which could include features such as shopping carts and virtual tours. Design elements like photos and graphics can be provided by the customer or selected from a large library of stock photos and images. And unlike other services, Register.com places no limits on the number of conversations or revisions it may take to get a site published to the customer's satisfaction.

The design package includes an unlimited number of pages, photos and links as well as a full range of colors. In addition to building the site, Register.com helps the customer decide on and register a domain name, set up their email account, and optimize their site for indexing by search engines like Google and Yahoo!.

The monthly fee covers unlimited revisions, domain management, hosting services as well as routine upgrades and maintenance to ensure that the site functions effectively and remains current. For a slightly higher fee, an eCommerce solution with unlimited site content updates is available.

"Build My Web-Custom is all about making it easy for our small business customers to maximize their presence on the web," says Kutscher. "Until this point, building an online presence has been incredibly difficult for the small business owner with limited time and resources to dedicate to it. By removing the hassles, the limits and the out-of-control costs, Build My Website-Custom changes everything."

To learn more about 'Build My Website-Custom' or request a free consultation, call 877-316-8164.

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About Register.com

Register.com provides all the essential tools a business needs to build and manage their online presence.

Leveraging ten years of experience in the domain business with over two and a half million domain names under management, Register.com has built a reputation as a leading provider of global domain name registration, web design and management services. Through an expanding, broad selection of website design and management solutions, Register.com enables small businesses and organizations to create a dynamic web presence without the need for extensive technical knowledge or resources. Register.com offers customers quick and user-friendly registration and a wide array of web site design services from do-it-yourself tools to fully customized offerings; all backed by expert 24 x 7 online and toll-free phone customer support.