



## Professional Business Email Helps Small Businesses Build Their Online Identity

**New York;** June 26, 2007—Register.com, a leading provider of web services and domain registration for small businesses, today announced the launch of Professional Business Email, a suite of products designed to provide small business owners with the same email functionality and protection typically available to larger businesses, at a fraction of the price. With this latest product launch, Register.com continues to develop quality, affordable solutions which are specifically focused on the unique online needs of small businesses.

Through three levels of business email service, Register.com offers email options that fit small businesses today, and grow with them into the future. Register.com's professional business email services also provide the critical ability to link a domain name with email addresses so small businesses can promote their online business and reinforce their brands with every message they send. (As an example, a business email address for Register.com could be joe@register.com.)

"Small business owners need every possible edge in communicating their brands to the marketplace," said Larry Kutscher, Register.com's Chief Executive Officer. "When you're starting to build your online identity, there is nothing more important than the ability to reinforce your brand – and your domain name – with every communication. Email is an incredibly effective and efficient tool for doing so hundreds of times a day."

Customers can choose Pro Email which features 1GB of storage, the ability to send up to 20MB attachments, and business tools such as online file cabinets and calendars. For customers needing a solution that grows with their businesses, Register.com offers the Business 10+ Box and 25+ Box Email services which include all the benefits of Pro Email with multiple mailboxes. These email services feature mobile access, enabling users to access their email from any mobile device with a web browser – whenever and where ever they need it. Basic Business Email service is also available, offering 100MB of storage and advanced virus and spam protection.

Kutscher adds: "Our new professional business email is another great example of how Register.com is listening to our customers and developing solutions to help small business owners build and expand their online identities."

To learn more about Business Email or any of Register.com's Small Business Solutions, call 877-316-8164.

####

### **About Register.com**

Register.com provides all the essential tools a business needs to build and manage their online presence. Leveraging ten years of experience in the domain business with over two and a half million domain names under management, Register.com has built a reputation as a leading provider of global domain name registration, web design and management services. Through an expanding, broad selection of website design and management solutions, Register.com enables small businesses and organizations to create a dynamic web presence without the need for extensive technical knowledge or resources. Register.com offers customers quick and user-friendly registration and a wide array of web site design services from do-it-yourself tools to fully customized offerings; all backed by expert 24 x 7 online and toll-free phone customer support.