



## Register.com and NameMedia Announce Premium Domain Distribution Agreement

**NEW YORK, NY**, September 12, 2007 - Register.com, a leading provider of web services and domain registration for small businesses, today announced the launch of its expanded domain name searching capabilities. This expanded search makes it easier for customers to find and purchase the website name they need to build a powerful online brand.

Through key partnerships with some of the industry's leading domain resellers, Register.com has expanded their domain universe by over 1.5 million previously registered domain names, which are now available for resale.

Register.com's enhanced searching capability enables customers to enter any website address they wish to purchase and instantly receive a comprehensive listing of both new and previously registered domain name options. Register.com customers can easily view all options and prices on one screen and, with the click of a mouse, can secure registration of some of the best website names on the market.

To support its expanded search capability, Register.com has formed a strategic partnership with NameMedia. NameMedia's Domain Listing Service (AfternicDLS) offers domain buyers access to the largest inventory of available premium names. Under the terms of the agreement, Register.com customers will have access to more than 750,000 premium domains from NameMedia.

"Register.com is a leading provider of online services to businesses worldwide. This partnership will give Register.com's customer base new ways to find the right digital identity," said Peter Lamson, senior vice president and general manager of NameMedia's domain name marketplace.

NameMedia's AfternicDLS service was recently recognized as "Outstanding Domain Marketplace" by Name Intelligence, and recently recognized for industry leading market share by the Domain Name Journal.

"Register.com provides all the services a small business needs to bring their online brand to life and the expansion of our domain name searching capabilities further enhances our customer's ability to create a great online presence," said Larry Kutscher, chief executive officer, Register.com. "With comprehensive search results spanning a multitude of available options, we've made finding and purchasing the right domain name easier than ever."

To learn more, try Register.com's expanded domain search at <https://www.register.com/retail/product/registration.rcmx>

### **About Register.com** Register.com provides all the essential tools a business needs to build and manage their online presence. Leveraging ten years of experience in the domain business with over two and a half million domain names under management, Register.com has built a reputation as a leading provider of global domain name registration, web design and management services. Through an expanding, broad selection of website design and management solutions, Register.com enables small businesses and organizations to create a dynamic web presence without the need for extensive technical knowledge or resources. Register.com offers customers quick and user-friendly registration and a wide array of web site design services from do-it-yourself tools to fully customized offerings; all backed by expert 24 x 7 online and toll-free phone customer support.

**About NameMedia** NameMedia is the industry leader in Direct Search and the marketplace for premium domain names. The company leverages the power of Direct Search through a proprietary publishing platform that creates revenue-generating search destinations, including the company's network of vertical online properties. NameMedia also has the industry's largest marketplace for buying and selling premium domain names. NameMedia is a privately-held, venture-backed company headquartered outside Boston in Waltham, Massachusetts. For more information, visit [www.namemedia.com](http://www.namemedia.com).

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