



Strategic Partnership Supports Expanded Domain Name Searching Capabilities

NEW YORK, NY, September 12, 2007 - Register.com, a leading provider of web services and domain registration for small businesses, today announced it has expanded its domain name search capabilities to include over 1.5 million premium domains. Through this expansion, Register.com gives small business customers access to both new domains and names that are currently registered but are available for resale.

One of Register.com's key partners in building this expanded search capability is the Domain Distribution Network (Fabulous.com). Leveraging Fabulous.com's expertise and extensive inventory of previously registered domains, Register.com has expanded its ability to help customers create memorable online brands that are easy to market and remember.

Almost 90 million .com, .net and .org domains, representing highly sought-after combinations of English words, are already registered. In many cases the domain holders no longer use them and are interested in reselling the name. With this in mind, Fabulous.com has created a service to offer the broader market access to quality domains that are already taken. Through this partnership, Register.com customers will now have the ability to enter any website address they wish to purchase and instantly receive a comprehensive listing of both new and previously registered domain name options. Register.com customers can easily view all options and prices on one screen and, with the click of a mouse, can reserve some of the best new or previously registered website names on the market.

"By increasing the number of existing domains available to our customers we are helping small businesses build their brand online," said Larry Kutscher, chief executive officer, Register.com. "Register.com now provides a one-stop-shop for new or previously registered domains, making it easy to find and purchase the best web address for their business."

"Register.com is a valuable partner for The Domain Distribution Network. They are an immensely professional organization that truly seeks to add value to their customers," said Dan Warner, chief strategy officer, Fabulous.com. "Their new service will provide a great benefit for small business owners, allowing them to purchase superior domain names which were previously off the market."

To learn more, TRY Register.com's expanded domain search at <https://www.register.com/retail/product/registration.rcmx>

About Register.com

Register.com provides all the essential tools a business needs to build and manage their online presence. Leveraging ten years of experience in the domain business with over two and a half million domain names under management, Register.com has built a reputation as a leading provider of global domain name registration, web design and management services. Through an expanding, broad selection of website design and management solutions, Register.com enables small businesses and organizations to create a dynamic web presence without the need for extensive technical knowledge or resources. Register.com offers customers quick and user-friendly registration and a wide array of web site design services from do-it-yourself tools to fully customized offerings; all backed by expert 24 x 7 online and toll-free phone customer support. **About Domain Distribution Network (DDN)**

The Domain Distribution Network is an essential aftermarket domain distribution service. It acts as the global centralized source of domain "stock" for high quality registrars and other high profile resellers.

The domain stock consists of high quality generic domains that are highly suited for small to medium enterprise businesses. DDN doesn't compete with registrars. It acts as a technology partner to allow registrars a clean and efficient means to monitor, maintain, and transact in the complex aftermarket channel of the domain space.

Through the Domain Distribution Technology, registrars enable users to purchase and control a domain within a matter of seconds by utilizing a safe and efficient streamlined sales and transfer process. DDN offers registrars a means to authenticate ownership of domains; allows open communication with a wide

community of domain owners and other registrars in real time; while seamlessly preventing fraud and trademark abuse. DDN has become the domain equivalent of the stock exchange which services the aftermarket domain channel.